RELATED FOUNDATIONS:

- Curriculum, Teaching & Learning
- Home, School & Community Partnerships
- Social & Physical Environments
- Student Engagement

RESOURCES:

- MLHU Alcohol and Other Drugs
- MLHU Tobacco
- MLHU E-Cigarettes
- SWPH Alcohol, Drugs, and Tobacco
- Canadian Centre on Substance Abuse
- Drug Free Kids Canada
- Addiction Services of Thames Valley
- Rethink Your Drinking
- Think About It
- Centre for Addiction and Mental Health
- MADD Canada
- Consider the Consequences of Vaping
- Not an Experiment
- Healthy Schools - Region of Waterloo

Student-Driven Campaigns

ACTIVITY GOAL: To encourage a healthy school culture where information regarding substance use is shared and discussed among the school community.

ACTIVITY IDEAS:

1. Engage students to create a media campaign to share information regarding the use of alcohol, tobacco, or other drugs.
2. The campaign can be developed for the purpose of a school event (e.g., field trips, dances, and external events) or shared among intermediate classrooms.
3. The campaign can include announcements, tweets and information on the school website or social media sites.
4. Explore resources from external organizations or community partners to provide a more comprehensive approach to the campaign.
5. Connect with your school Public Health Nurse:
   - MLHU School Nurses
   - SWPH School Nurses

Curriculum Connections:

- Grade 4: D1.4 Tobacco and vaping; D2.3 Decisions about smoking and vaping; D3.2 Short and long-term effects of smoking and vaping
- Grade 5: D1.2 Short and long-term effects of alcohol use; D2.3 Refusal skills, alcohol and other behaviors; D3.3 Decision to drink alcohol, use cannabis; influences
- Grade 6: D1.2 Effects of cannabis, drugs; D2.4 Strategies, safe choices, influences, tobacco, alcohol, cannabis
- Grade 7: D1.2 Mental health, substances, support; D2.3 Body image, substance use; D3.2 Implication of substance use, addictions and related behaviors
- Grade 8: D1.3 Warning signs, consequences

4 – 8