

RELATED FOUNDATIONS:

- Social and Physical Environments
- Curriculum, Teaching & Learning

RESOURCES:

- Fundraising Ideas
- Example Parent/Guardian messaging
- [Bright Bites about Fundraising](#)

Fantastic Fundraising

ACTIVITY GOAL: To create supportive nutrition environments at school and home by offering fundraising opportunities that sell non-food related items or foods that align with Canada's Food Guide.

POLICY IDEA:

Policy Rationale: An approach to fundraising that demonstrates your school values and promotes life-long positive relationships with food.

Example Policy Statement:

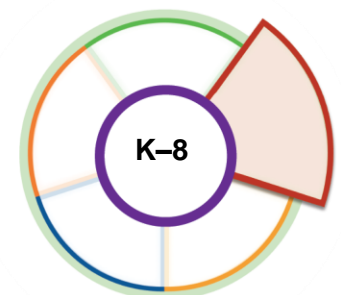
To create supportive nutrition environments, our school will offer fundraising opportunities that sell non-food related items or foods that align with Canada's Food Guide.

To support the adoption of the policy:

- Inform families about your school's approach to fundraising.
 - Send home Parent/Guardian Letter (see example on next page)
 - Add fundraising messaging to a newsletter
- See Fundraising Idea List below

Curriculum Connections

- FDK: 6.2 Explore ways of ensuring healthy eating
- Grade 1: D2.1 Food for healthy bodies and minds
- Grade 2: D2.1 Healthy eating patterns; D2.2 Food choices snacks, meals
- Grade 3: D3.1 Food origins, nutritional value, and environmental impact
- Grade 4: D1.1 Nutrients; D2.1 Personal eating habits; D3.1 Healthier eating in various settings
- Grade 5: D2.1 Nutrition fact tables, food labels
- Grade 6: D2.1 Influences on healthy eating
- Grade 7: D3.1 Personal, external factors in food choices
- Grade 8: D3.1 Promoting healthy eating
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Fundraising ideas ... beyond food

- Fundscrip (<http://www.fundscrip.com>)
- Promote your school! Sell items like annual school calendars, travel mugs, reusable fabric bags, water bottles, key chains, pencils, t-shirts, hats, etc. that are branded with your school logo
- Sell stationary/school supplies bought in bulk at a reduced cost
- Promote literacy with book fairs
- Plan an auction or garage sales
- Host a silent auction. Feature donated products from local businesses (e.g., round of golf, gift basket)
- Sell raffle tickets for a gift basket or a certificate to a local store
- Partner with a nursery to sell flowers or flower baskets and/bedding plants
- Make and sell bracelets for special days (e.g., Valentine's Day, Mother's Day)
- Charge a small admission fee to a school dance
- Organize a 'teachers versus students' sports game (e.g., hockey, volleyball, badminton or basketball game/tournament) and charge a small admission fee
- Hold fun theme days where students pay to dress up in their pajamas or wear their hair crazy
- Hold a car wash to promote school spirit and physical activity
- Raffle off themed gift baskets (e.g., gardening basket with gardening gloves, seeds, watering can, row markers, gardening magazine)
- Sell magazines, gift wrap, candles, mailing/personal labels, holiday ornaments
- Provide holiday gift wrapping (by students)
- Organize a bike-a-thon, skip-a-thon or walk-a-thon
- Host a hula-hoop competition
- Hold a treasure hunt/scavenger hunt or organize an 'Amazing Race'
- Dress code "vacation" from school uniforms
- Guess the weight of the pumpkin for a fall celebration (instead of jelly bean guessing)
- Sell a school-created recipe book
- Provide families with a tax receipt for direct donations once a year. (This method allows families to contribute what they can and not have to participate with other fundraisers throughout the year)

Fundraising ideas...with food

- Fresh from the Farm www.freshfromfarm.ca
- Garden fresh boxes filled with local produce
- Citrus (oranges or grapefruits)
- Cheese
- Seasoning and Spice Kits, Soup Kits
- Family spaghetti or BBQ dinner hosted by school council
- Fruit grams

Example Parent/Guardian Fundraising Messaging

This message can be shared as a letter home or through a school newsletter.

Many schools fundraise to support the purchasing of education resources. This year we will be fundraising with foods that align with Canada's Food Guide or non-food items. These fundraising efforts help to create a supportive food environment for our school community.

Here are some fundraising ideas we are considering:

- Fresh from the Farm (promotes vegetables and fruit).
- Selling food items like apples or citrus fruits.
- Selling non-food items like calendars, seeds/flowers/bulbs, greeting cards, stationary, mini first aid kits etc.
- Holding a silent auction featuring the products and talents of local businesses. For example, a round of golf, haircut, gift basket, car safety check-up, manicure etc.
- Ask a local store or popular sports team to donate a gift certificate or tickets to a game, then sell raffle tickets to win them.
- Partnering with a local nursery to sell hanging flower baskets and/or bedding plants.
- Plan a flea market, used book or sports equipment sale.
- Ask students to collect pledges for a basketball hoop-shooting event, read-a-thon, bowl-a-thon or walk-a-thon.
- Charge a small admission fee to watch a teacher versus students or parents' sports game.

Please let us know if you have any ideas. Please stay tuned this year's fundraising activities.

Thank you for your support.