# MIDDLESEX-LONDON HEALTH UNIT

REPORT NO. 21-22

TO: Chair and Members of the Board of Health

FROM: Dr. Alexander Summers, Medical Officer of Health

Emily Williams, Chief Executive Officer

DATE: 2021 April 21

## CANADIAN PUBLIC HEALTH WEEK 2022 AT MIDDLESEX-LONDON HEALTH UNIT

### Recommendation

It is recommended that the Board of Health receive Report No. 21-22, re: "Canadian Public Health Week 2022 at Middlesex-London Health Unit" for information.

# **Key Points**

- Canadian Public Health Week's inaugural recognition of public health agencies was held April 4 April 8, 2022.
- MLHU recognized this event through social media, staff trivia contests, a staff Town Hall, and an open house "Coffee Break" for staff and dignitaries.
- In Appendix A, select initiatives and activities from across the organization are highlighted, showcasing the different work that public health does to support the community.

## **Background**

The inaugural Canadian Public Health Week celebrates and recognizes public health agencies across Canada during the week of April 4 - 8, 2022.

The Canadian Public Health Association highlights that "Public health is the invisible guardian of our health. The COVID-19 pandemic has made public health more visible and its efforts more appreciated. Canadian Public Health Week is a time to recognize the contributions of public health and highlight issues that are important to improving our health and well-being." During the week, the Canadian Public Health Association provided resources, information, and engagement by providing webinars on topics such as:

- A Vision to Transform Canada's Public Health System
- Our Planet, Our Health, Our Public Health Responsibility
- The Impact of COVID-19 On Public Health: Comparing experiences and sharing recommendations for the future
- Advocacy for Income as a Social Determinant of Health: Lessons learned from the Basic Income and Decent Work Movements

### Middlesex-London Health Unit celebrates Canadian Public Health Week

The Middlesex-London Health Unit celebrated Canadian Public Health Week through a series of events, taking the opportunity to share with the community how the agency protects and promotes the health of the City of London and the County of Middlesex.

Over the week of April 4-8, the Health Unit conducted the following activities for Canadian Public Health Week:

Shared a media release regarding Canadian Public Health Week to the community and media partners on April 4.

- Provided information to staff at the all-staff Virtual Town Hall on April 1 and April 8.
- Hosted trivia sessions throughout the week with the support of the BeWell Program.
- Shared highlights of each division on social media.
- Created an "all staff collage" for Canadian Public Health Week shared on social media, highlighting the faces of public health.
- Hosted a "Coffee Break" with staff and dignitaries (the Mayor, the Warden, the Board of Health Chair and Board Members) on April 8.
- Disseminated to staff a compilation of select initiatives, activities, and highlights from each division to highlight the different work the organization does to support the community (see <a href="Appendix A">Appendix A</a> for full list).

This report was prepared by the Senior Leadership Team.

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