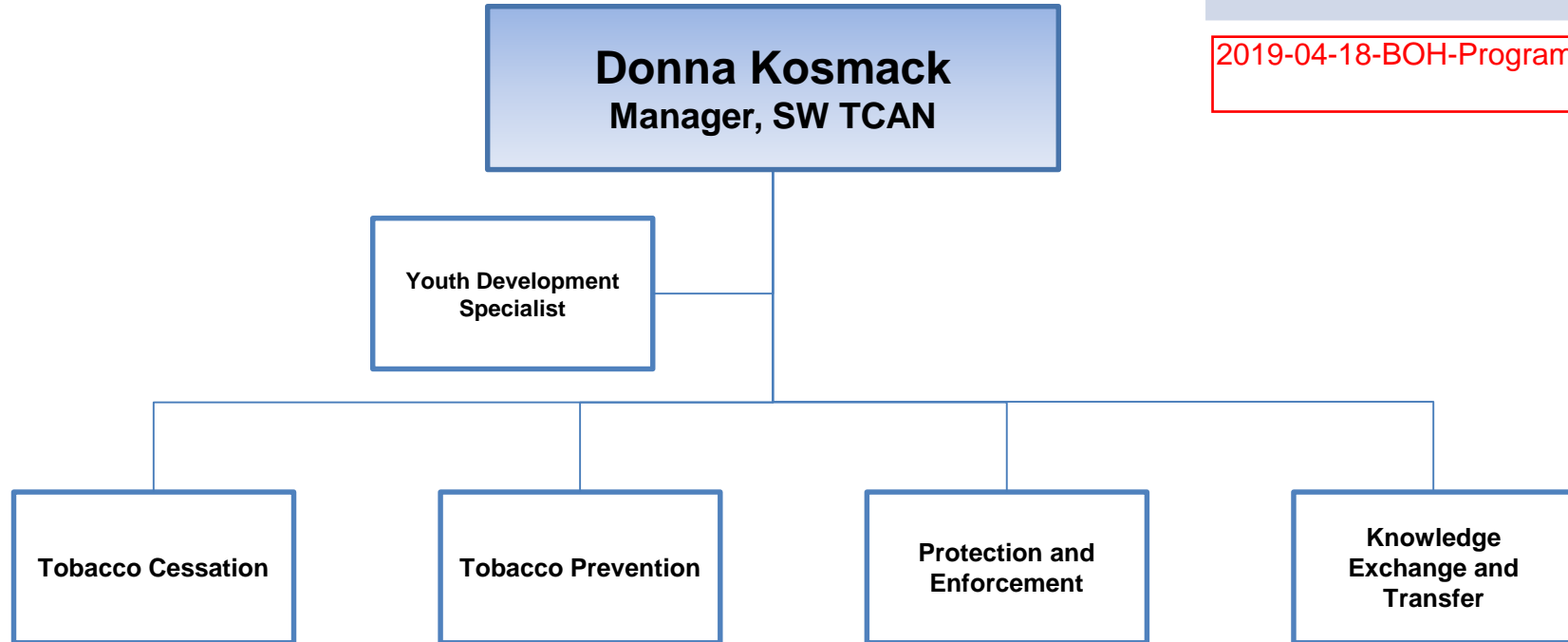


Healthy Living Southwest Tobacco Control Area Network

Total FTEs – 2.40 FTEs

Total Budget – \$436,500

2019-04-18-BOH-Program-update



Program Highlights:

- Working to reduce smoking rates among young adult males by working with provincial partners to promote provincial contest and by implementing an innovative prevention campaign
- In conjunction with other TCAN partners the youth social identities project, Uprise, continues to be implemented across Ontario
- Increase awareness and public support for smoke-free movies; the TCAN plays a leadership role as the co-chair of the Ontario Coalition for Smoke-Free Movies
- Increase access to smoke-free multi-unit housing; the TCAN plays a leadership role as the co-chair of the Ontario Coalition for Smoke-Free Multi-Unit Housing
- Support health care providers to practice brief contact interventions with their clients/patients
- Provides a leadership role to ensure coordination and collaboration between public health units as well as other Smoke Free Ontario partners