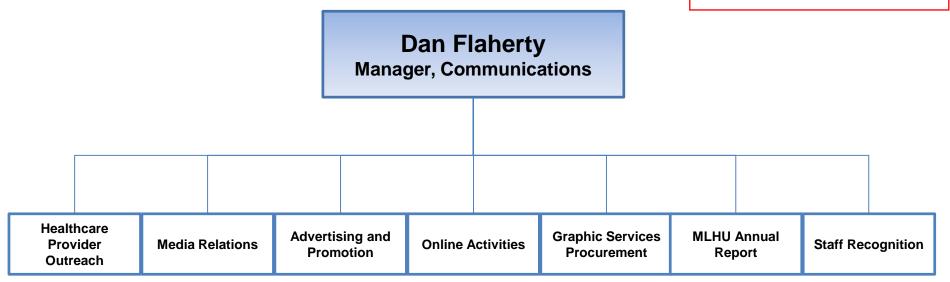


Total FTEs – 5.20 FTEs

Total Budget - \$531,685

2019-04-18-BOH-Program-update



## **Highlights**:

- MLHU Annual Report
- Implementation of New Corporate Branding and Graphics Standards
- Continued development of Healthcare Provider Outreach Program
- Enhancement of the MLHU's online presence expansion of new social media platforms, campaigns (through website and social media), audience engagement (contests, etc.), generating audience impressions
- Building capacity for enhanced public-facing communication across MLHU