

Appendix B

## MOTION A: FOR MUNICIPALITIES THAT ENDORSED THE TOBACCO INDUSTRY'S ANTI-CONTRABAND CAMPAIGN:

"WHEREAS a 2012 slide deck from Imperial Tobacco Canada Ltd. (ITCL) demonstrates that the National Coalition Against Contraband Tobacco (NCACT) and the Ontario Convenience Store Association (OCSA) have worked on behalf of ITCL to convince Ontario municipalities of the importance of the contraband tobacco problem;

and WHEREAS the 2012 ITCL slide deck makes clear that the anti-contraband campaign pursued by the NCACT and the OCSA in Ontario is designed in part to block tobacco excise tax increases and regulation of tobacco products generally;

and WHEREAS these other campaign objectives were not communicated to municipalities by either the NCACT or the OCSA during meetings with municipal staff or councillors;

and WHEREAS (municipality X) supports tobacco excise tax increases as a proven effective means of encouraging tobacco cessation;

and WHEREAS contrary to tobacco industry messaging, impartial research by the Ontario tobacco Research Unit at the University of Toronto has shown that tobacco excise tax increases do not lead to large increases in contraband;

and WHEREAS (municipality X) previously passed a smoke-free bylaw and supports protection of the public from second-hand tobacco smoke, protection of our youth from tobacco industry products, and tobacco tax increases to encourage smokers to quit and to raise revenue to offset the healthcare costs of tobacco use, which are more than double the current revenue raised from provincial tobacco taxes;

**THEREFORE BE IT RESOLVED** that (municipality X) retracts its previous endorsement for the tobacco industry anti-contraband campaign, and further,

**THAT** elected representatives and staff of (municipality X) have no further meetings or discussions about any tobacco-related issue with representatives of the NCACT, the OCSA, or individuals otherwise representing the tobacco industry, and further,

**THAT** (municipality X) calls on the Ontario Ministry of Finance to 1) raise tobacco excise taxes by at least \$10/carton and 2) enhance enforcement activities designed to reduce the presence of contraband tobacco in Ontario communities."

## MOTION B: FOR MUNICIPALITIES THAT DID NOT ENDORSE THE TOBACCO INDUSTRY'S ANTI-CONTRABAND CAMPAIGN:

"WHEREAS a 2012 slide deck from Imperial Tobacco Canada Ltd. (ITCL) demonstrates that the National Coalition Against Contraband Tobacco (NCACT) and the Ontario Convenience Store Association (OCSA) have worked on behalf of ITCL to convince Ontario municipalities of the importance of the contraband tobacco problem;

and WHEREAS the 2012 ITCL slide deck makes clear that the anti-contraband campaign pursued by the NCACT and the OCSA in Ontario is designed in part to block tobacco excise tax increases and regulation of tobacco products generally;

and WHEREAS these other campaign objectives were either not communicated to municipalities by either the NCACT or the OCSA during meetings with municipal staff or councillors;

and WHEREAS (municipality X) supports tobacco excise tax increases as a proven effective means of encouraging tobacco cessation;

and WHEREAS contrary to tobacco industry messaging, impartial research by the Ontario Tobacco Research Unit at the University of Toronto has shown that tobacco excise tax increases do not lead to large increases in contraband;

and WHEREAS (municipality X) previously passed a smoke-free bylaw and supports protection of the public from second-hand tobacco smoke, protection of our youth from tobacco industry products, and tobacco tax increases to encourage smokers to quit and to raise revenue to offset the healthcare costs of tobacco use, which are more than double the current revenue raised from provincial tobacco taxes;

**THEREFORE BE IT RESOLVED** that elected representatives and staff of (municipality X) will have no further meetings or discussions about any tobacco-related issue with representatives of the NCACT, the OCSA, or individuals otherwise representing the tobacco industry;

**THAT** (municipality X) calls on the Ontario Ministry of Finance to 1) raise tobacco excise taxes by at least \$10/carton and 2) enhance enforcement activities designed to reduce the presence of contraband tobacco in Ontario communities."