

**AGENDA**  
**MIDDLESEX-LONDON BOARD OF HEALTH**

399 RIDOUT STREET NORTH  
SIDE ENTRANCE, (RECESSED DOOR)  
Board of Health Boardroom

Thursday, 6:00 p.m.  
2016 December 08

**MISSION - MIDDLESEX-LONDON HEALTH UNIT**

The mission of the Middlesex-London Health Unit is to promote and  
protect the health of our community.

**MEMBERS OF THE BOARD OF HEALTH**

Ms. Maureen Cassidy  
Ms. Patricia Fulton  
**Mr. Jesse Helmer (Chair)**  
Mr. Trevor Hunter  
Ms. Tino Kasi  
Mr. Marcel Meyer  
Mr. Ian Peer  
Mr. Kurtis Smith  
**Ms. Joanne Vanderheyden (Vice-Chair)**

**SECRETARY-TREASURER**

Dr. Christopher Mackie

**DISCLOSURE OF CONFLICTS OF INTEREST**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES**

November 17, 2016 Board of Health meeting

**DELEGATIONS**

7:05 – 7:15 p.m. Mr. Jesse Helmer, Vice-Chair, Finance and Facilities Committee (FFC) re: Item #1 - Finance and Facilities Committee Meeting December 1, 2016 (**Report No. 069-16**).

**Receive:** December 1, 2016 Finance and Facilities Committee draft minutes

7:15 – 7:25 Mr. Trevor Hunter, Chair, Governance Committee (GC) re: Item #2 – Governance Committee Meeting December 8, 2016 (Verbal Update).

**Receive:** November 17, 2016 Governance Committee minutes

Item #	Report Name and Number	Link to Additional Information	Delegation	Recommendation	Information	Brief Overview
<b>Committee Reports</b>						
1	Finance and Facilities Committee Meeting December 1, 2016 <b>(Report No. 069-16)</b>	Receive: December 1 FFC Draft Minutes	x	x		To receive minutes and consider recommendations from the December 1 FFC meeting.
2	Governance Committee Meeting December 8, 2016 <b>(Verbal Update)</b>	Receive: November 17, 2016 GC Minutes	x	x		To receive minutes and an update from the December 8 GC meeting, including the review and reading of applicable Governance by-laws
<b>Recommendation Reports</b>						
3	Canadian Nurse-Family Partnership (CaNE) Project Contract <b>(Report No. 070-16)</b>			x		To receive an update on the Canadian Nurse-Family Partnership Education (CaNE) Project and request approval of the contract.
4	Anti-Contraband Tobacco Campaign Funded by Tobacco Industry Font Groups Intend to Block Tobacco Control Measures <b>(Report No. 072-16)</b>	Appendix A Appendix B		x		To provide an update on the tobacco industry's anti-contraband tobacco campaign and outline opportunities for the Board of Health to take action.
<b>Information Reports</b>						
5	Medical Officer of Health Activity Report: December <b>(Report No. 071-16)</b>				x	To provide an update on the activities of the MOH for December.

## OTHER BUSINESS

### Next meetings:

- Next Finance and Facilities Committee Meeting: Thursday January 12, 2017 at 9:00 a.m.
- Next Governance Committee Meeting: To Be Determined
- Next Board of Health Meeting: Thursday January 19, 2017 at 7:00 p.m.

## CORRESPONDENCE

- a) Date: 2016 November 04 (Received 2016 November 07)  
Topic: Results of the Nutritious Food Basket for Peterborough Public Health  
From: Scott McDonald, Chair, Peterborough Board of Health  
To: Chris Ballard, MPP, Dr. Eric Hoskins, MPP, Helena Jaczek, MPP

**Background:**

All public health units in Ontario conduct a Nutritious Food Basket (NFB) survey in accordance with the Ontario Public Health Standards to measure the cost of basic healthy eating. Annual results repeatedly show that incomes for our most vulnerable residents are insufficient to afford basic needs. The Peterborough Board of Health recommends that Nutritious Food Costing be used to inform the process of determining social assistance rates.

At the November 17<sup>th</sup> Board of Health meeting, the 2016 Nutritious Food Basket Survey Results and Implications for Public Policy report was considered with the following recommendations: 1) write to the Premier of Ontario and the Minister responsible for poverty reduction regarding the Basic Income Pilot; 2) write to the Minister of Community and Social Services in support of Bill 6 An Act to amend the Ministry of Community and Social Services Act to establish the Social Assistance Research Commission; 3) Write to the Minister of Health and Long-Term Care supporting inclusion of the Nutritious Food Basket in the modernized Ontario Public Health Standards.

**Recommendation:**

Receive.

- b) Date: 2016 November 04 (Received 2016 November 07)  
Topic: Bill S-228, *An Act to amend the Food and Drugs Act (prohibiting food and beverage marketing directed at children)*  
From: Rosana Salvaterra, Medical Officer of Health, Peterborough Public Health  
To: Dr. Jane Philpott, Health Canada

**Background:**

Creating supportive environments for healthy food choices makes the healthier choice the easier choice. Many public health advocacy groups have recommended limitations on marketing that is targeted at children. Peterborough Public Health echoes the recommendations identified by the Healthy Kids Panel and wrote the Federal Minister of Health to support their plan to consider marketing restrictions.

The Board of Health received a report in March 2016 regarding the Impact of Sugar Sweetened Beverage and Creating Supportive Environments. At this meeting the Board of Health endorsed the Heart and Stroke Foundation's position statement that includes a wide range of recommendations one of which is a reduction in marketing to children.

**Recommendation:**

Endorse.

- c) Date: 2016 November 04 (Received 2016 November 14)  
Topic: A Public Health Approach to the Legalization of Cannabis  
From: Lee Mason, Chair, Algoma Public Health  
To: The Right Honourable Justin Trudeau

**Background:**

The federal government plans to introduce legislation that would legalize cannabis in Spring 2017. Algoma Public Health passed a resolution that staff continue to support the "Provincial Marijuana Collaborative" on cannabis, with the purpose of forwarding public health recommendations to the Federal Task Force reviewing the legalization, enforcement and regulation of cannabis.

At the January 2016 meeting, the Board endorsed recommendations from staff to advocate for an evidence-based public health approach to Cannabis legalization and to establish baseline data and mechanisms to monitor local use.

**Recommendation:**

Receive.

d) Date: 2016 November 8 (Received 2016 November 09)  
Topic: HPV Immunization Program Funding  
From: Christine Kennedy, Medical Officer of Health & CEO, Grey Bruce Health Unit  
To: Dr. Eric Hoskins

**Background:**

Human papillomavirus (HPV) is one of the most common sexually transmitted infections in the world. There are several types of HPV, some of which can cause cervical cancer and genital warts. The province currently offers the HPV vaccine free of charge to girls in Grade 8 at Ontario schools. This will be expanded to all student and begin to be offered in the 2016-2017 school year.

The Grey Bruce Health Unit endorsed correspondence from the Board of Peterborough Public Health which urges the Ministry of Health and Long-Term Care to increase the annual funding for the Vaccine Preventable Disease Program in order to meet this mandate.

**Recommendation:**

Receive.

e) Date: 2016 November 09  
Topic: Comprehensive Strategy to address Opioid Misuse and Addictions  
From: Dr. Eric Hoskins, Minister of Health, Dr. David Williams, Chief Medical Officer Officer of Health  
To: Medical Officers of Health

**Background:**

Opioid misuse is the third leading cause of accidental death in Ontario and prescription opioid dispensing has increased by 24 percent between 2010 and 2014. In response to this epidemic, the Minister of Health and Long-Term Care has announced a number of measures being taken by the health system to address the crisis.

The Board of Health considered a report in November 2016 that outlined the situation in Middlesex-London and also recommended that the patients should also be prescribed and counselled on the use of naloxone to help prevent fatal overdose.

**Recommendation:**

Receive.

f) Date: 2016 November 17 (Received 2016 November 23)  
Topic: Nutritious Food Basket 2016  
From: Penny Sutcliffe, Medical Officer of Health and CEO, Sudbury and District Health Unit  
To: Kathleen Wynne, Premier of Ontario

**Background:**

All public health units in Ontario conduct a Nutritious Food Basket (NFB) survey in accordance with the Ontario Public Health Standards to measure the cost of basic healthy eating. Annual results repeatedly show that incomes for our most vulnerable residents are insufficient to afford basic needs. The Sudbury & District Health Unit passed a resolution advocating for social assistance rates to be reflect the cost of the NFB and to share information with other agencies and stakeholders.

See item (a) above.

**Recommendation:**

Receive.

g) Date: 2016 November 10 (Received 2016 November 24)

Topic: HPV Immunization Program  
From: Durham Region Clerk/Director of Legislative Services, Debi A. Wilcox  
To: Kathleen Wynne, Premier of Ontario

**Background:**

See item (d) above.

The Durham Region Health Department endorsed correspondence from the Board of Peterborough Public Health which urges the Ministry of Health and Long-Term Care to increase the annual funding for the Vaccine Preventable Disease Program in order to meet this mandate.

**Recommendation:**

Receive.

h) Date: 2016 November 10 (Received 2016 November 24)  
Topic: Memo from Dr. R. Kyle, Commissioner and Medical Officer of Health re: Lyme Disease  
From: Durham Region Clerk/Director of Legislative Services, Debi A. Wilcox  
To: Kathleen Wynne, Premier of Ontario

**Background:**

Lyme disease is an emerging public health issues in Ontario and Peterborough County and City. Current resource allocation for research, treatment, surveillance and education for Lyme disease is inadequate and the Board of Health is requesting increased funding for this issue.

The Durham Region Health Department endorsed correspondence from Peterborough Public Health.

**Recommendation:**

Receive.

Copies of all correspondence are available for perusal from the Secretary-Treasurer.

**CONFIDENTIAL**

The Board of Health will move in camera to discuss matters regarding identifiable individuals, a proposed or pending acquisition of land and security of property held by the Middlesex-London Board of Health and consider confidential minutes from its November 17 Board of Health and December 1 Finance and Facilities Committee meetings.

**ADJOURNMENT**



**PUBLIC SESSION – MINUTES**  
**MIDDLESEX-LONDON BOARD OF HEALTH**

399 Ridout Street, London  
Middlesex-London Board of Health Boardroom  
Thursday, November 17, 2016 7:00 p.m.

---

**MEMBERS PRESENT:**

Ms. Maureen Cassidy  
Ms. Patricia Fulton  
**Mr. Jesse Helmer (Chair)**  
Mr. Trevor Hunter  
Mr. Marcel Meyer  
Mr. Ian Peer  
Mr. Kurtis Smith  
**Ms. Joanne Vanderheyden (Vice-Chair)**

**REGRETS:**

Ms. Tino Kasi

**OTHERS PRESENT:**

Dr. Christopher Mackie, Medical Officer of Health & CEO  
Ms. Elizabeth Milne, Executive Assistant to the Board of Health & Communications (Recorder)  
Mr. Jordan Banninga, Manager, Strategic Projects  
Ms. Natalie Bolichowski, Dietetic Intern, Nutritious Food Basket Volunteer  
Ms. Megan Bornemisa, Nutritious Food Basket Volunteer, Nursing Student  
Ms. Rhonda Brittan, Manager, Healthy Communities and Injury Prevention  
Ms. Shaya Dhinsa, Manager, Sexual Health  
Ms. Laura Di Cesare, Director, Corporate Services  
Ms. Kailin Huang, Nutritious Food Basket Volunteer  
Dr. Gayane Hovhannisyanyan, Associate Medical Officer of Health  
Ms. Megan Firth, Registered Dietitian, Student  
Ms. Madisyn Fisher, Nutritious Food Basket Volunteer  
Mr. Dan Flaherty, Manager, Communications  
Ms. Enza Ferrara, Nutritious Food Basket Volunteer  
Ms. Donna Kosmack, Southwest Tobacco Control Area Network Manager  
Ms. Heather Lokko, Manager, Healthy Start  
Ms. Kim Loupos, Dietitian, Chronic Disease Prevention and Tobacco Control  
Mr. John Millson, Associate Director, Finance  
Ms. Linda Stobo, Manager, Chronic Disease Prevention and Tobacco Control  
Mr. Stephen Turner, Director, Environmental Health and Infectious Diseases  
Mr. Alex Tymbal, Online Communications Coordinator  
Ms. Suzanne Vandervoort, Director, Healthy Living  
Ms. Emily Vankesteren, Public Health Nurse, Healthy Communities and Injury Prevention  
Ms. Carrie Warring, Public Health Inspector, Food Safety & Healthy Environments

Chair Helmer called the meeting to order at 7:04 p.m.

### **DISCLOSURES OF CONFLICT(S) OF INTEREST**

Chair Helmer inquired if there were any disclosures of pecuniary interest. None were declared.

Chair Helmer congratulated Mr. Peer on his reappointment to the Board of Health for another three years and acknowledged a new Provincial Appointment to the Board, Ms. Tino Kasi. Ms. Kasi will attend the December 8 Board of Health meeting as she had a previous conflict which was scheduled prior to her appointment to the Board of Health.

### **APPROVAL OF AGENDA**

It was moved by Ms. Vanderheyden seconded by Mr. Smith *that the **AGENDA** for the November 17, 2016 Board of Health meeting be approved.*

Carried

### **APPROVAL OF MINUTES**

It was moved by Mr. Peer, seconded by Mr. Meyer, *that the **MINUTES** for the October 27, 2016 Board of Health meeting be approved, as amended.*

Carried

### **COMMITTEE REPORTS**

#### **1) Finance and Facilities Committee Meeting November 3, 2016 (Report No. 061-16)**

Ms. Fulton provided a summary of the reports from the November 3, 2016 Finance and Facilities Committee (FFC) meeting.

It was moved by Ms. Fulton, seconded by Mr. Hunter *that the Board of Health receive the **November 3, 2016 Finance and Facilities Committee draft minutes.***

Carried

Ms. Vanderheyden noted her abstention from the vote since she declared a conflict of interest on this item at the Finance and Facilities Committee meeting.

#### **Proposed Resource Reallocation for the 2017 Budget (Report No. 041-16FFC)**

It was moved by Ms. Fulton, seconded by Mr. Hunter *that the Board of Health receive Report No. 041-16FFC re: Proposed Resource Reallocation for the 2017 Budget for information as recommended by the Finance and Facilities Committee.*

Carried

It was moved by Ms. Fulton, seconded by Mr. Meyer *that the **Board of Health** request **additional** funding from the Province and the Local Health Integration Network to support additional resources and funding for HIV Prevention, Outreach and Control.*

Carried

#### **Third Quarter Variance Report (Report No. 042-16FFC)**

It was moved by Ms. Fulton, seconded by Mr. Peer, *that the Board of Health to receive Report No. 042-16FFC re: "Q3 Financial Update & Factual Certificate" and appendices for information, as recommended by the Finance and Facilities Committee.*

Carried

## 2) Governance Committee – November 17, 2016 (Verbal Update)

It was moved by Mr. Hunter, seconded by Mr. Smith *that the Board of Health receive the July 21, 2016 Governance Committee meeting minutes, as amended.*

Carried

## 2015 Year-end Performance on Accountability Indicators (Report No. 017-16GC)

Mr. Hunter provided an update on indicator 1.5, clarifying that there was a data issue and the item was actually 100% compliant.

It was moved by Mr. Hunter, seconded by Ms. Vanderheyden *that the Board of Health receive Report No. 017-16GC re 2015 Public Health Performance Indicators Year-End Results for information.*

Carried

## Board of Health Governance By-law and Policy Review (Report No. 018-16GC)

It was moved by Mr. Hunter, seconded by Mr. Smith *that the Board of Health:*

- 1) *Receive report No. 018-16GC for information;*
- 2) *Forward the applicable policies for review by the Finance and Facilities Committee;*
- 3) *Receive the draft bylaws for information.*
- 4) *Approve the scheduling of an additional Governance Committee meeting on December 8, 2016 at 5:00 p.m. to review the drafted policies outlined in Appendix B; and*
- 5) *Approve the plan for the development of policies as outlined in Appendix C.*

Carried

Dr. Mackie clarified the timing and process for bylaw proceedings at both the standing committee and Board of Health level. The three readings of the proposed draft bylaws for consideration can occur on the same day. Dr. Mackie advised that any additional input on these items should be brought forward by December 8, 2016.

## RECOMMENDATION REPORTS

### 3) Opioid Addiction and Overdose (Report No. 062-16)

Ms. Shaya Dhinsa, Manager, Sexual Health provided context to this report and answered questions.

Discussion ensued about the following items:

- The distribution and availability of Naloxone in Middlesex-London, including availability of Naloxone kits at additional locations other than the health unit.
- The impact that harm reduction kits have had on overdose deaths both locally and provincially and the Province of Ontario's recently announced strategy to address opioid addiction.
- The intervention activities that will assist in addressing opioid overdose and addiction, and the statistics related to opioid prescription use in both Middlesex-London and Ontario which are 24,000 and 669,000 respectfully.

It was moved by Ms. Cassidy seconded by Mr. Meyer *that the Board of Health:*

1. *Endorse Report No. 062-16 re: "Opioid Addiction and Overdose" and*
2. *Recommend to The College of Physician and Surgeons of Ontario (CPSO) that when prescribing opiates, patients should also be prescribed and counselled on use of naloxone to help prevent potentially fatal complications associated with opioid overdose.*

Carried



**4) 2016 Nutritious Food Basket Survey Results and Implications for Government Public Policy (Report No. 063-16)**

Ms. Linda Stobo, Manager, Chronic Disease and Tobacco Control and Ms. Kim Leacy, Public Health Dietitian provided context to this report and answered questions.

Discussion ensued about the following items:

- The recommendations and next steps in place to advance the policy and direction outlined in this report.
- The timing of the survey, the variables that impact food prices from year to year and the consideration of comparing prices through a multi-year plot going forward.

It was moved by Ms. Vanderheyden seconded by Mr. Peer *that the Board of Health:*

1. Write to the Premier of Ontario and the Ontario Minister responsible for the Poverty Reduction Strategy and also direct staff to prepare a written submission to the *Ontario Government's Basic Income Pilot Consultation* recognizing the Government's commitment to a basic income pilot and urging that it be funded at a sufficient level to ensure adequate benefits and strong study design.
2. Write to the Minister of Community and Social Services and local MPP's in support of Bill 6, *Ministry of Community Social Services Amendment Act (Social Assistance Research Commission)*.
3. Write to the Minister of Health and Long-Term Care supporting the inclusion of the Nutritious Food Basket standard in the modernized Ontario Public Health Standards with updates to the *Nutritious Food Basket Guidance Document* based on input from public health staff.
4. Forward Report No. 063-16 re "2016 Nutritious Food Basket Survey Results and Implications for Government Public Policy" to Ontario Boards of Health, the City of London, Middlesex County & appropriate community agencies.

Carried

**INFORMATION REPORTS**

**5) Salmonella Typhimurium Outbreak Investigation (Report No. 064-16)**

It was moved by Mr. Meyer seconded by Ms. Cassidy *that the Board of Health receive Report No. 064-16 re "Salmonella Typhimurium Outbreak Investigation" for information.*

Carried

Dr. Mackie noted the advantage of the Health Unit's recent reorganization in facilitating the collaboration of the Food Safety and Infectious Disease Control teams to assist with the successful investigation of this outbreak.

**6) 2015-2016 Influenza Season in Middlesex-London – Final Report (Report No. 065-16)**

It was moved by Ms. Cassidy seconded by Mr. Peer, *that the Board of Health receive Report No. 065-16 re 2015-2016 Influenza Season in Middlesex-London– Final Report for information.*

Carried

**7) A Comprehensive Nutrition Strategy for Middlesex-London (Report No. 066-16)**

Ms. Linda Stobo and Ms. Kim Leacy provided context to this report and answered questions.

Discussion ensued about the next steps in moving the nutrition strategy forward, harvest bucks, community food programs and enhancements that have been made to the program, including pairing the program with food skills classes.

It was moved by Ms. Fulton seconded by Ms. Vanderheyden, *that the Board of Health received Report No. 066-16 re: "A Comprehensive Nutrition Strategy for Middlesex-London" for information.*

Carried

**8) Summary Information Report: November (Report No. 067-16)**

Ms. Kim Leacy provided context to the summary report on Harvest Bucks and answered questions about the redemption rate of Harvest Bucks, which staff see increasing each year (83% redemption rate in 2015) by evaluating and reducing barriers to the program each year.

Ms. Rhonda Brittan, Manager, Healthy Communities and Injury Prevention and Ms. Emily Van Kesteren, Public Health Nurse, answered questions and provided context to the summary information report on Improving Safe and Active School Travel. This included a discussion on bringing resources and leveraging support from schools that do not currently have an active and safe routes to school champion or working committee. Ms. Van Kesteren advised that the report will be distributed to community partners, the Active and Safe Routes to School Partnership and with Provincial groups who hold a vested interest in the topics.

It was moved by Ms. Cassidy, seconded by Mr. Meyer, *that the Board of Health receive Report No. 067-16 re: Summary Information Report for November 2016 for information.*

Carried

**9) Medical Officer of Health Activity Report: November (Report No. 068-16)**

Chair Helmer flagged Dr. Mackie's attendance at the Banff Forum XV in Montebello, Quebec and advised that the Middlesex-London Health Unit was well represented by Dr. Mackie's attendance where he highlighted work done at the health unit and how it ties in with national and international healthy policy priorities.

It was moved by Mr. Peer seconded by Mr. Hunter *that the Board of Health receive Report No. 068-16 re: Medical Officer of Health Activity Report – November for information.*

Carried

**OTHER BUSINESS**

**Next meetings:**

- Next Finance and Facilities Committee Meeting: Thursday December 1, 2016 at 9:00 a.m.
- Next Governance Committee Meeting: December 8, 2016 at 5:00 p.m.
- Next Board of Health Meeting: Thursday December 8, 2016 at 6:00 p.m.

**CORRESPONDENCE**

It was moved by Ms. Vanderheyden, seconded by Mr. Meyer *that the Board of Health receive items a) through l) and n).*

Carried

It was moved by Mr. Meyer, seconded by Ms. Cassidy that the Board of Health *endorse correspondence item m) Release of Chief Public Health Officer's Report on the State of Public Health in Canada.*

Carried

**CONFIDENTIAL**

At 8:05 p.m., Chair Helmer invited a motion to move in camera to discuss matters regarding a proposed or pending acquisition of land by the Middlesex-London Board of Health and consider confidential minutes from its October 27 Board of Health and November 3 Finance and Facilities Committee meetings.

At 8:05 p.m. it was moved by Mr. Smith seconded by Mr. Peer *that the Board of Health move in camera to discuss matters regarding a proposed or pending acquisition of land by the Middlesex-London Board of Health and consider confidential minutes from its October 27 Board of Health and November 3 Finance and Facilities Committee meetings.*

Carried

At 8:05 p.m. all visitors and Health Unit staff, except Ms. Laura Di Cesare, Dr. Hovhannisyan, Mr. Jordan Banninga, Ms. Suzanne Vandervoort, Ms. Heather Lokko, Mr. John Millson, Mr. Stephen Turner and Ms. Elizabeth Milne left the meeting.

At 8:15 p.m. it was moved by Ms. Cassidy seconded by Ms. Vanderheyden *that the Board of Health rise and return to public session.*

Carried

At 8:15 p.m. the Board of Health returned to public session.

### **ADJOURNMENT**

At 8:15 p.m., it was moved by Mr. Meyer seconded by Ms. Vanderheyden *that the meeting be adjourned.*

Carried

---

**JESSE HELMER**  
Chair

---

**CHRISTOPHER MACKIE**  
Secretary-Treasurer



**PUBLIC MINUTES  
FINANCE & FACILITIES COMMITTEE  
MIDDLESEX-LONDON BOARD OF HEALTH  
50 King Street, London  
Middlesex-London Health Unit – Room 3A  
2016 December 1, 9:00 a.m.**

---

**COMMITTEE**

**MEMBERS PRESENT:** Mr. Marcel Meyer  
Mr. Ian Peer  
Mr. Jesse Helmer (Vice Chair, Finance and Facilities Committee)  
Ms. Joanne Vanderheyden  
Regrets: **Ms. Trish Fulton (Committee Chair)**

**OTHERS PRESENT:** Dr. Christopher Mackie, Medical Officer of Health & CEO  
Ms. Elizabeth Milne, Executive Assistant to the Board of Health & Communications (Recorder)  
Mr. Jordan Banninga, Manager, Strategic Projects  
Ms. Laura Di Cesare, Director, Corporate Services  
Ms. Alison Locker, Manager, Foundational Standard  
Ms. Mary Catherine Masciangelo, Director, Corporate Services, Haliburton Kawartha Pine Ridge District Health Unit  
Mr. John Millson, Associate Director, Finance  
Ms. Leslie Orpana, Director, Chronic Disease and Injury Prevention, Haliburton Kawartha Pine Ridge District Health Unit

At 9:05 a.m., Vice-Chair, Mr. Jesse Helmer called the meeting to order.

**DISCLOSURES OF CONFLICTS OF INTEREST**

Chair Helmer inquired if there were any disclosures of conflicts of interest, none were declared.

Chair Helmer welcomed guests from the Haliburton Kawartha Pine Ridge District Health Unit, Ms Leslie Orpana and Ms. Mary Catherine Masciangelo.

**APPROVAL OF AGENDA**

It was moved by Ms. Vanderheyden, seconded by Mr. Peer *that the [AGENDA](#) for the December 1, 2016 Finance and Facilities Committee meeting be approved.*

Carried

**APPROVAL OF MINUTES**

It was moved by Ms. Vanderheyden, seconded by Mr. Peer *that the [MINUTES](#) from the November 3, 2016 Finance and Facilities Committee meeting be approved, as amended.*

Carried

**NEW BUSINESS**

**4.1 By-Law and Policy Review ([Report No. 045-16FFC](#))**

The Committee reviewed and discussed all applicable finance policies and by-laws forwarded by the Governance Committee. A fulsome discussion ensued about the following items:

- Clarification of the definition of banks versus credit unions in By-law No. 2.
- The definition and delegation of signing authorities.
- Clarification of the procurement process, pre-determined bidder list, the process for posting bids, how vendors apply to be listed and the process for the public advertisement of bid opportunities.
- Listing the Health Unit's status as a Living Wage employer, its definition and role in both the Procurement and Contractual Services policies.
- Clarification that verbal quotes are to be confirmed in writing.

It was moved by Ms. Vanderheyden, seconded by Mr. Meyer, *that the Finance & Facilities Committee*

- 1) *Receive Report No. 045-16FFC for information; and*
- 2) *Review and provide the Governance Committee with any amendments to the proposed by-laws and policies that fall within the FFC Mandate (Appendix C)*

Carried

#### **4.2 2017 Budget – PBMA Proposals ([Report No. 046-16FFC](#))**

Dr. Mackie introduced and provided context to this report. Flagging the addition of the 2017 PBMA 'Other' proposals, which were brought forward for due diligence purposes and ensure that the Board understands the reasons why those proposals were declined for incremental funding, and that several will be going forward within existing resources. Dr. Mackie gave a brief overview of the annual PBMA process.

Discussion ensued about the following items:

- Scoring of recommended proposals and clarification of disinvestments to complement approved investments.
- The Sugar Sweetened Beverage policy process and clarification of 'Other' proposals within this category. Dr. Mackie reviewed and clarified each proposal listed under Appendix C.
- Additional community partners may be able to assist in supporting the HIV Prevention and Control investment item.
- The investment of a Public Health Nurse for Healthy Babies, Healthy Children, which would support the Smart Start for Babies program. Staff will be requesting 100% funding for this program.

It was moved by Mr. Meyer, seconded by Mr. Peer *that the Finance and Facilities Committee:*

- 1) *Approve [Appendix A](#), PBMA Recommended Disinvestments totaling \$474,112;*
- 2) *Approve [Appendix B](#), PBMA Recommended Investments totaling \$479,655; and*
- 3) *Receive [Appendix C](#), Other Proposals.*

Carried

#### **4.3 Renewal of FoodNet Canada Memorandum of Agreement ([Report No. 047-16FFC](#))**

It was moved by Mr. Peer, seconded by Ms. Vanderheyden, *that the Finance & Facilities Committee receive and make a recommendation to the Board of Health to approve the Board Chair to sign the FoodNet Canada Memorandum of Agreement (2017-2020), as appended to Report No. 047-16FFC.*

Carried

### **CONFIDENTIAL**

At 10:32 a.m. Chair Helmer invited a motion to move in camera to discuss items regarding a proposed or pending acquisition of land and the security of the property held by the Middlesex-London Board of Health.

It was moved by Mr. Peer, seconded by Mr. Meyer *that the Finance and Facilities Committee move in camera to discuss items regarding a proposed or pending acquisition of land and the security of the property held by the Middlesex-London Board of Health.*

Carried

All Health Unit staff and guests except Committee members, Ms. Elizabeth Milne, Dr. Christopher Mackie, Mr. Jordan Banninga, Ms. Laura Di Cesare and Mr. John Millson left the meeting at this time.

It was moved by Ms. Vanderheyden, seconded by Mr. Meyer *that the Finance and Facilities Committee return to return to public session.*

At 11:21 a.m. the Finance and Facilities Committee returned to public session.

### **ADJOURNMENT**

It was moved by Ms. Vanderheyden, seconded by Mr. Peer, *that the Finance and Facilities Committee adjourn the meeting.*

Carried

At 11:27 a.m. Chair Fulton *adjourned the meeting.*

---

JESSE HELMER  
Board of Health Chair

---

CHRISTOPHER MACKIE  
Secretary-Treasurer



MINUTES  
MIDDLESEX-LONDON BOARD OF HEALTH  
Governance Committee  
399 Ridout Street, London  
Middlesex-London Board of Health Boardroom  
Thursday, November 17, 2016 5:30 p.m.

**Committee Members Present:** Mr. Trevor Hunter (Chair)  
Mr. Jesse Helmer  
Mr. Ian Peer  
Mr. Kurtis Smith

**Others Present:** Mr. Marcel Meyer  
Dr. Christopher Mackie, Medical Officer of Health & CEO  
Ms. Elizabeth Milne, Executive Assistant to the Board of Health & Communications (Recorder)  
Mr. Jordan Banninga, Manager, Strategic Projects  
Ms. Laura Di Cesare, Director, Corporate Services

Chair Hunter called the meeting to order at 5:33 p.m.

**1. DISCLOSURES OF CONFLICT(S) OF INTEREST**

Chair Hunter inquired if there were any disclosures of conflict of interest to be declared. None were declared.

**2. APPROVAL OF AGENDA**

It was moved by Mr. Peer, seconded by Mr. Smith *that the **AGENDA** for the November 17, 2016 Governance Committee meeting be approved.*

Carried

**3. APPROVAL OF MINUTES**

It was moved by Mr. Smith, seconded by Mr. Helmer *that the **MINUTES** from the July 21, 2016 Governance Committee meeting be approved as amended.*

Carried

**4. NEW BUSINESS**

**4.1 2015 Year-End Performance on Accountability Indicators (Report No. 017-16GC)**

Discussion ensued about Indicator 1.5 (% of secondary schools inspected once per year for compliance with section 10 of the Smoke Free Ontario Act), clarification of Indicators being monitoring or performance based and what the implications are for missing targets.

It was moved by Mr. Peer, seconded by Mr. Smith *that the Governance Committee receive Report No. 017-16GC re 2015 Public Health Performance Indicators Year-End Results for information.*

Carried

**4.2 Board of Health Governance By-Law and Policy Review (Report No. 018-16GC)**

Chair Hunter thanked Mr. Banninga and Ms. Di Cesare for their work on this report and clarified the purpose of this report; to review, debate and discuss the bylaws for consideration and later introduced the proposed draft bylaws to the Board for considered of the draft amendments made at the Committee level.

A fulsome review and discussion ensued for Governance Bylaws #1 – 4 where the Committee provided valuable feedback and suggestions for proposed changes to the current bylaws in place.

Ms. Di Cesare provided clarification of the bylaw proceedings and advised that this process will also be clarified in the proposed amendments for consideration at the Board of Health.

Following the review and discussion of the bylaws, the Committee reviewed the strategic planning policy and Dr. Mackie provided some of his review comments for revisions on Policy No. G-020 MOH/CEO Direction.

Clarification of the term Jordan's Principle was provided by Dr. Mackie. Adoption of Jordan's Principle is one of the recommendations from the Truth and Reconciliation Commission, whereby all children should receive equal and immediate access to healthcare when they need it, worrying about costs and jurisdictional matters at a later date.

The Governance Committee agreed to hold an additional meeting on December 8, 2016 at 5:00 pm prior to the Board of Health meeting to further review and discuss the policies.

Chair Hunter made note of some of the applicable policies that will be forwarded to the Finance and Facilities Committee for review, which include finance, banking, property and audits.

It was moved by Mr. Smith, seconded by Mr. Helmer *that the Governance Committee:*

- 1) *Receive report No. 018-16GC for information;*
- 2) *Forward the applicable policies for review by the Finance and Facilities Committee;*
- 3) *Recommend that the Board of Health receive the draft bylaws for information.*
- 4) *Schedule an additional meeting on December 8 at 5:00 p.m to review and approve the drafted policies outlined in [Appendix B](#); and*
- 5) *Recommend that the Board of Health approve the plan for the development of policies as outlined in [Appendix C](#).*

Carried

## 5. OTHER BUSINESS

The next Governance Committee meeting is scheduled for Thursday December 8 at 5:00 p.m.

## 6. ADJOURNMENT

At 6:56 p.m. it was moved by Mr. Helmer, seconded by Mr. Smith *that the meeting be adjourned.*

Carried

---

TREVOR HUNTER  
Chair

---

CHRISTOPHER MACKIE  
Secretary-Treasurer





MIDDLESEX-LONDON HEALTH UNIT

REPORT NO. 069-16

TO: Chair and Members of the Board of Health  
FROM: Christopher Mackie, Medical Officer of Health  
DATE: 2016 December 08

**FINANCE AND FACILITIES COMMITTEE MEETING – DECEMBER 1**

The Finance and Facilities Committee met at 9:00 a.m. on Thursday December 1, 2016. A full summary of the discussion can be found in the [Minutes](#).

The following reports were reviewed at the meeting and recommendations made:

<b>Reports</b>	<b>Recommendations for Board of Health’s Consideration and Information</b>
<b>By-Law and Policy Review</b> <a href="#">(Report No. 045-16FFC)</a>	It was moved by Ms. Vanderheyden, seconded by Mr. Meyer, <i>that the Finance &amp; Facilities Committee:</i> <ol style="list-style-type: none"><li>1) Receive Report No. 045-16FFC for information; and</li><li>2) Review and provide the Governance Committee with any amendments to the proposed by-laws and policies that fall within the FFC Mandate (Appendix C)</li></ol> <p style="text-align: right;">Carried</p>
<b>2017 Budget – PBMA Proposals</b> <a href="#">(Report No. 046-16FFC)</a>	It was moved by Mr. Meyer, seconded by Mr. Peer <i>that the Finance and Facilities Committee:</i> <ol style="list-style-type: none"><li>1) Approve <a href="#">Appendix A</a>, PBMA Recommended Disinvestments totaling \$474,112;</li><li>2) Approve <a href="#">Appendix B</a>, PBMA Recommended Investments totaling \$479,655; and</li><li>3) Receive <a href="#">Appendix C</a>, Other Proposals.</li></ol> <p style="text-align: right;">Carried</p>
<b>Renewal of FoodNet Canada Memorandum of Agreement</b> <a href="#">(Report No. 047-16FFC)</a>	It was moved by Mr. Peer, seconded by Ms. Vanderheyden, <i>that the Finance &amp; Facilities Committee receive and make a recommendation to the Board of Health to approve the Board Chair to sign the FoodNet Canada Memorandum of Agreement (2017-2020), as appended to Report No. 047-16FFC.</i> <p style="text-align: right;">Carried</p>

The Finance and Facilities Committee moved in camera to discuss items regarding a proposed or pending acquisition of land and the security of the property held by the Middlesex-London Board of Health.

The next Finance and Facilities Committee meeting will be Thursday, January 12 at 9:00 a.m.

This report was prepared by Elizabeth Milne, Executive Assistant to the Board of Health and Communications.

Christopher Mackie, MD, MHSc, CCFP, FRCPC  
Medical Officer of Health



TO: Chair and Members of the Board of Health

FROM: Christopher Mackie, Medical Officer of Health

DATE: 2016 December 08

---

## **CANADIAN NURSE-FAMILY PARTNERSHIP EDUCATION (CaNE) PROJECT CONTRACT**

### ***Recommendation***

*It is recommended that the Board of Health:*

- 1. Receive report No. 070-16 re “Canadian Nurse-Family Partnership Education (CaNE) Project Contract” for information; and*
- 2. Approve the signing of the contract, which contains contractual provisions that require the contract to be executed under Colorado State law.*

### **Key Points**

- The Canadian Nurse-Family Partnership Education (CaNE) project, funded by the Local Poverty Reduction Fund and in-kind contributions, is underway.
- This important project will offer the most vulnerable families in Middlesex and London a chance to break the cycle of poverty.
- One of the contracts required with partners in Colorado, USA, must be executed under Colorado law.

### **Background**

The purpose of the CaNE project is to develop, pilot, and evaluate a Canadian model of education for public health nurses and supervisors responsible for delivering Nurse-Family Partnership (NFP), in a small number of Ontario public health units. This project will:

- Create a public health nursing workforce that is clinically competent to deliver NFP;
- Establish a sustainable model of NFP nurse education that can be efficiently delivered to nurses in a wide variety of geographical locations; and
- Improve pregnancy outcomes, birth outcomes, parenting capacity, and maternal achievement in education and employment.

The CaNE project involves a number of partners, including: 1) NFP International Community and the Prevention Research Center for Family and Child Health, University of Colorado, Denver, CO (consultant); 2) McMaster University, Hamilton, ON (lead researcher); 3) City of Hamilton, Public Health Services (clinical lead); and 4) Middlesex-London Health Unit, City of Toronto (Public Health Division), Regional Municipality of York, and Public Health Branch (educational participants and NFP implementers). A newly-formed Provincial Advisory Committee includes additional partners.

Numerous contracts are being finalized and/or have been developed to formalize the partnerships required to accomplish the objectives of this initiative.

**MLHU Policy Regarding Contractual Services**

The Nurse-Family Partnership program is proprietary, and as such, our use of this program has required a contract with University Physicians, Inc., a Colorado non-profit corporation established by the Board of Regents of the University of Colorado to serve as the fiscal and business agent for the University of Colorado School of Medicine and its faculty members. This contract contains the following non-negotiable statement:

*“This contract is expressly made subject to all laws and regulations of the United States and the State of Colorado. Contractual provisions required by such laws and regulations but not having been set out herein, are hereby incorporated by this reference as though expressly set out in full.”*

MLHU Board Policy 1-080 (Contractual Services) states that all contracts will include a “statement that the law of Ontario is the applicable law.”

Retention of a lawyer in Colorado on behalf of the Middlesex London Health Unit (MLHU) was contemplated, however, this would be costly and the risk for MLHU associated with this statement and/or contract is considered to be low. In the assessment of MLHU staff, the main risk is related to maintaining confidentiality of proprietary NFP materials. MLHU plans to take specific steps to ensure that materials are used appropriately.

**Conclusion/Next Steps**

It is recommended that the Board of Health approve this contract in order to allow MLHU to proceed with this important work.

This report was prepared by Heather Lokko, Director, Healthy Start.



Christopher Mackie, MD, MHSc, CCFP, FRCPC  
Medical Officer of Health

TO: Chair and Members of the Board of Health

FROM: Christopher Mackie, Medical Officer of Health and CEO

DATE: 2016 December 08

---

## **ANTI-CONTRABAND TOBACCO CAMPAIGN FUNDED BY TOBACCO INDUSTRY FRONT GROUPS INTEND TO BLOCK TOBACCO CONTROL MEASURES**

### **Recommendations**

*It is recommended that the Board of Health:*

- 1. Recognize the problem of tobacco industry lobbying through front groups;*
- 2. Call on local elected officials to formally state that they will decline meetings with such groups;*
- 3. Call on the Ontario Ministry of Finance to both: (a) raise tobacco excise taxes; and (b) enhance enforcement activities designed to reduce the presence of contraband tobacco;*
- 4. Forward Report No. 072-16 re: “Anti-Contraband Tobacco Campaign Funded by Tobacco Industry Front Groups Intend to Block Tobacco Control Measures” and its appendices to London City Council, Middlesex County Council and its eight municipal councils, recommending endorsement and action; and,*
- 5. Forward Report No. 072-16 re: “Anti-Contraband Tobacco Campaign Funded by Tobacco Industry Front Groups Intend to Block Tobacco Control Measures” to local members of provincial parliament and the Ontario Campaign for Action on Tobacco (OCAT).*

### **Key Points**

- A leaked slide deck from Imperial Tobacco Canada LTD (ITCL) confirms public health agencies’ suspicions that the tobacco industry uses anti-contraband front groups to prevent tobacco excise tax increases and to block the implementation of tobacco regulation.
- London is named within the Industry document as a key strategic market for the tobacco industry anti-contraband campaign.
- Boards of Health and municipal councils have the opportunity to retract or reject endorsement of tobacco industry anti-contraband campaign activities, and to call on the Ministry of Finance to raise tobacco excise taxes by at least \$10 per carton and to increase enforcement activities.

### **Background**

In early November, the Association of Local Public Health Agencies (ALPHA) disseminated a 2012 slide deck (attached as [Appendix A](#)) from Imperial Tobacco Canada Ltd (ITCL) describing the tobacco industry’s anti-contraband campaign in Ontario, Quebec and at the federal level. The slide deck had been obtained by OCAT from a tobacco industry whistleblower.

The slides revealed that in addition to contraband reduction, campaign objectives include prevention of further tobacco excise tax increases and blocking the implementation of additional tobacco regulation. Specifically, the presentation describes key roles of the National Coalition Against Contraband Tobacco (NCACT) and the Ontario Convenience Store Association (OCSA) in delivering anti-contraband tobacco messages in communities across Ontario. While the amount of funding for these groups is not specified, the slides infer that they receive substantial financial support from the tobacco industry.

London is named within the Industry documents as an important and strategic market for the tobacco industry's anti-contraband tobacco campaign because of our proximity to illicit tobacco, seizure activity, internal sales data, political weight, and likelihood of buy-in. Over the last few years, anti-contraband advertisements from the NCACT and the OCSA have appeared on billboards, bus shelters and on the radio in the London area. Young adult "street teams" employed by the NCACT and ITLC have spent time on city streets with tablets, soliciting respondents to participate in a survey which added the respondents' names to a petition to halt tobacco tax increases in Ontario. Tobacco industry sales representatives have illegally posted anti-contraband campaign materials in tobacco retailers in Middlesex-London in violation with the promotion restrictions under the *Smoke-Free Ontario Act*.

Between 2009 and 2012, a number of Ontario municipalities were visited by the NCACT and/or the OCSA, seeking municipal council endorsement for their campaign. Approximately 40-50 Ontario municipalities complied without being aware of the true nature of the campaign, including [London City Council](#), on June 26, 2012.

### **Opportunities for Action**

A [document](#) prepared by Physicians for a Smoke-Free Canada, the Non-Smokers' Rights Association and the Quebec Coalition for Tobacco Control provides an overview of the evolution of the campaign and the recruitment of third parties to execute the campaign's activities. It outlines the strategies and the tactics used by ITCL to achieve its twin goals of "no tobacco control regulation" and "no taxation". Legislation to regulate the sale, promotion, advertising and the use of tobacco, including raising tobacco taxes to increase the price of tobacco products, are proven to reduce tobacco consumption. The release of these industry documents provides an opportunity to rebut the campaign and reduce the credibility of two leading tobacco industry front groups – the NCACT and the OCSA.

Two motions for action by municipalities have been drafted by OCAT and have been shared with all Ontario Boards of Health by ALPHA (attached as [Appendix B](#)). Motion A is to be used by those municipalities that have already endorsed the Tobacco Industry's Anti-Contraband Campaign, and motion B, for those municipalities that do not have an endorsement on record.

The Board of Health has an opportunity to recommend that the municipalities within Middlesex-London explicitly retract or reject endorsement of tobacco industry anti-contraband campaign activities, and to commit to no further meetings or discussions about tobacco-related issues with representatives of the NCACT, the OCSA, or individuals otherwise representing the tobacco industry. Furthermore, the Board of Health and municipalities within the Middlesex-London jurisdiction have the opportunity to call on the Ministry of Finance to raise tobacco excise taxes by at least \$10 per carton and to enhance enforcement activities designed to reduce the presence of contraband tobacco in our communities.

This report was prepared by Ms. Donna Kosmack, Southwest Tobacco Control Area Network Manager, and Ms. Linda Stobo, Program Manager, Chronic Disease Prevention and Tobacco Control.



Christopher Mackie, MD, MHSc, CCFP, FRCPC  
Medical Officer of Health and CEO



IMPERIAL TOBACCO  
CANADA

# CORA AIT Strategy

Raising Public Awareness &  
Demanding Government Action

August 2012

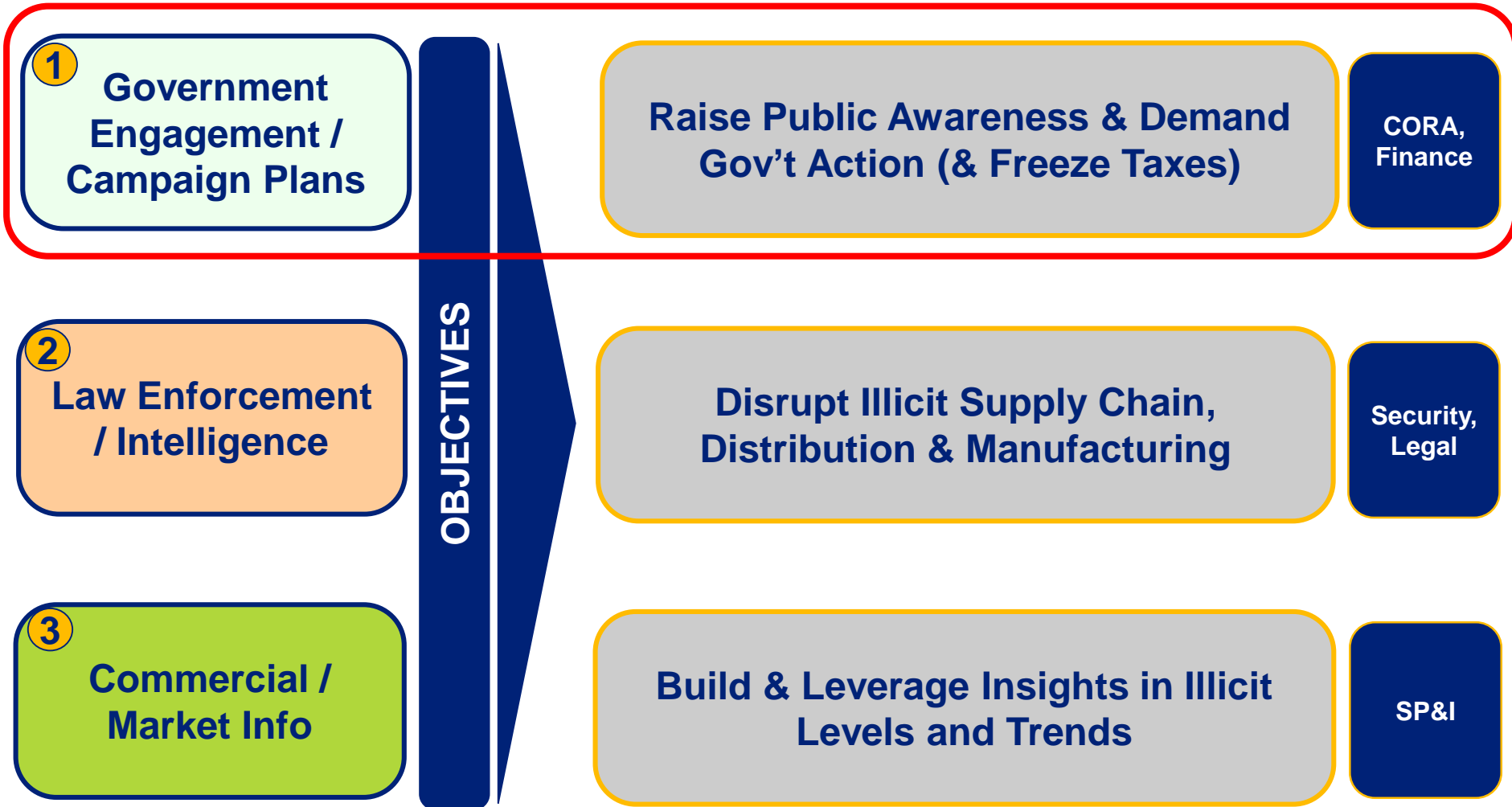


# AGENDA



- CORA AIT strategy
- Previous advocacy efforts
- 2012 Activities

# Reducing Illicit Trade In Canada: Three-Pronged Strategy – Key Focus Areas





# But First – A Look Back At Past Campaigns

2009 - 2011



IMPERIAL TOBACCO  
CANADA

Messages

### Cash

Cheap, illegal, contraband cigarettes cost \$2 Billion in lost Tax Revenues

CRIME | Posted By: Marc Simon | Tags: contraband cigarettes, Crime, etc

Cigarette prices if there are no excise tax is free to cannot be shown as just an increase. Even with the slight increase in price each pack and the repercussions to them, smoking etc

### Crime

Black-market cigarettes could fund terrorism, RCMP fear

By Steve Barlow and Jack Blumenthal, Canadian News Service  
Published Tuesday, October 27, 2009

More On This Story  
More Excitement: The growing police are bringing in  
More Ontario, Quebec teens buy contraband cigarettes, study

Related Topics  
Michael Himes  
Timothy Whelan  
Indigenous issues  
International relations

### Children

Kids get illegal cigarettes too easily: coalition

Published Tuesday, April 6, 2010 1:01 PM ET | Comments 111 | Recommended # 21  
CBC News

More needs to be done to stop children and teens from smoking contraband cigarettes, a coalition of health-care groups in Ontario say.

The Ontario Campaign for Action on Tobacco estimated more than 60,000 students in the province in grades seven through 12 are using contraband cigarettes.

### Convenience

Contraband killing convenience stores

Voices



2009

2010

2011

Campaigns

### ITCAN Paid Advertising Campaigns

How much did the failure to act on illegal tobacco cost the Canadian taxpayer in 2009?

In 2009, the failure to act on illegal tobacco cost Canadian taxpayers over...  
**\$24 Billion**  
How much will it be in 2010?

What is one of the easiest ways for criminal gangs to make money in Canada?

Contraband Tobacco

### Grassroots Retailer Mobilization Campaign

10% OFF CONTRABAND TOBACCO

CLOSED DUE TO CONTRABAND.

THANKS FOR NOTING...

### NCACT Campaign On Social Consequences Of Contraband

Federal Government Report Card: Action on Contraband Cigarettes

Overall Grade: **D**

Public education: **F**

Keeping cigarettes from kids: **A** - Legal, **F** - Contraband

Resources for law enforcement: **D**

Border security: **C**

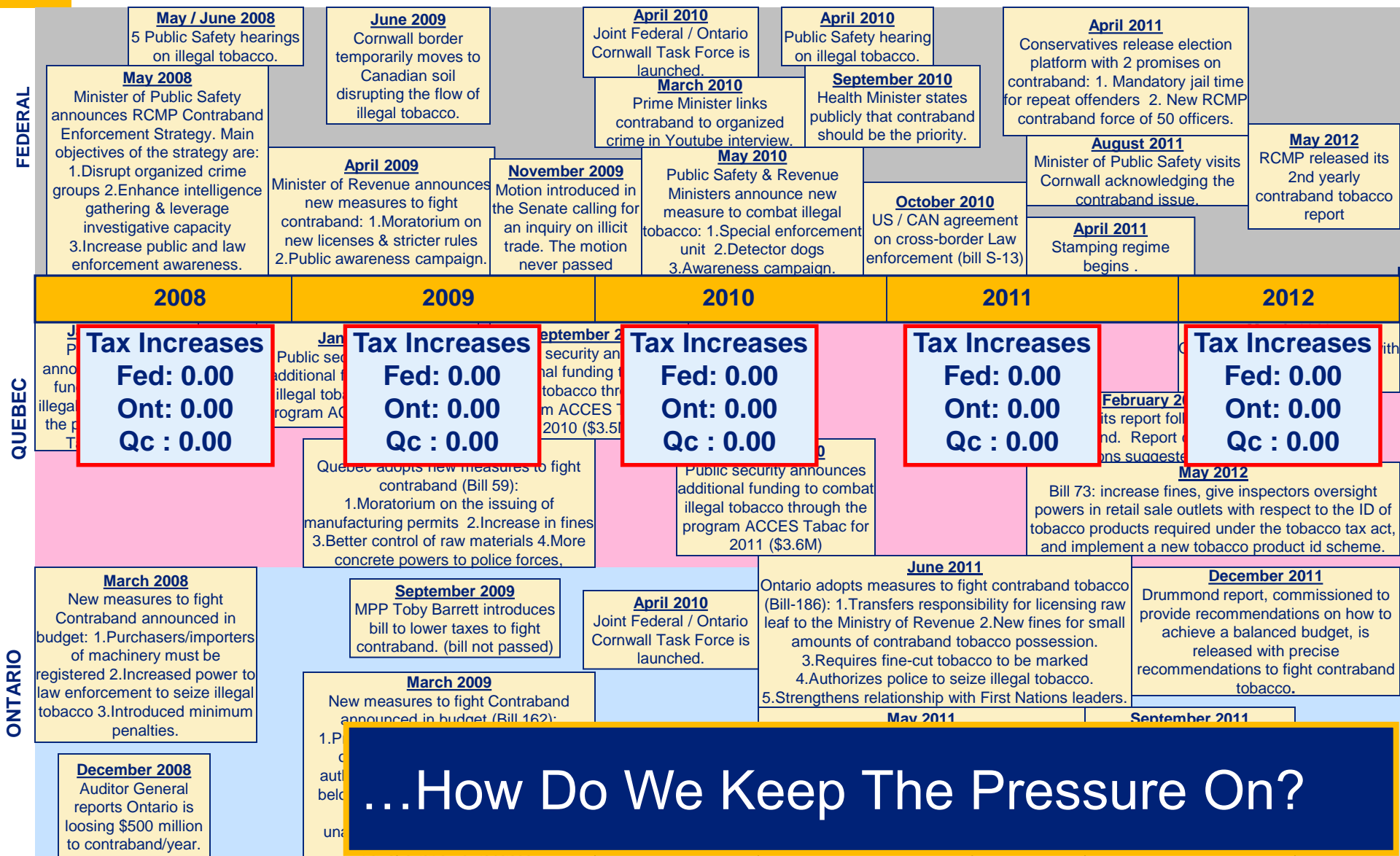
LET'S NOT FORGET THE 40,000 KIDS SMOKING CONTRABAND TOBACCO.

THIS WORLD-NO TOBACCO DAY.

# Our Campaigns Have Delivered Some Success...



IMPERIAL TOBACCO  
CANADA



...How Do We Keep The Pressure On?

# 2012: Expanding On Previous Campaigns By Adding A New Voices & Message



IMPERIAL TOBACCO  
CANADA

Messages

### Cash

Cheap, illegal, contraband cigarettes cost \$2 Billion in lost Tax Revenues

CRIME | Posted By: Marc Simon | Tags: contraband cigarettes, Crime, ...

Cigarette prices are increasing so fast that they cannot be advertised. Even with the \$100 each pack and its repercussions to them, smoking co...

### Crime

Black-market cigarettes could fund terrorism, RCMP fear

By Peter Marston and Jack Brantford, Canadian News Service  
Published Tuesday, October 27, 2009

More On This Story  
More on this story: The increasing price of contraband cigarettes in Ontario, Quebec teens buy contraband cigarettes, RCMP.

### Children

Kids get illegal cigarettes too easily: coalition

Published: Thursday, April 8, 2010 4:01 PM EST | Comments: 17 | Recommended: 31

More needs to be done to stop children and teens from smoking contraband cigarettes, a coalition of health-care groups in Ontario say.

### Convenience

Contraband killing convenience stores

### Community

Illegal Smokes Flooding Windsor

April 19th, 2012 - Blackburn News

Voices

IMPERIAL TOBACCO  
CANADA

### Convenience Store Association

CCSA  
CANADIAN  
CONVENIENCE STORES  
ASSOCIATION

### Coalitions

NATIONAL  
COALITION  
AGAINST  
CONTRABAND  
TOBACCO

Stopping the sale of illegal cigarettes in Canada

### Project M&M

Using Small Government To Call For Big Government Action



Campaigns

### ITCAN Paid Advertising Campaigns

How much did the failure to act on illegal tobacco robbed Canadian taxpayers of...  
\$24 Billion  
How much did ITCAN lose in 2009?  
What is one of the easiest ways for criminal gangs to make money in Canada?  
Contraband Tobacco

### Grassroots Retailer Mobilization Campaign

10%  
CLOSED DUE TO CONTRABAND.  
THANKS FOR NOTING...

### NCACT Campaign On Social Consequences Of Contraband

Federal Government Report Card: Action on Contraband Cigarettes

Overall Grade	D
Public education	F
Keeping cigarettes from kids	A - Legal, F - Contraband
Penalties for law enforcement	D
Border security	C

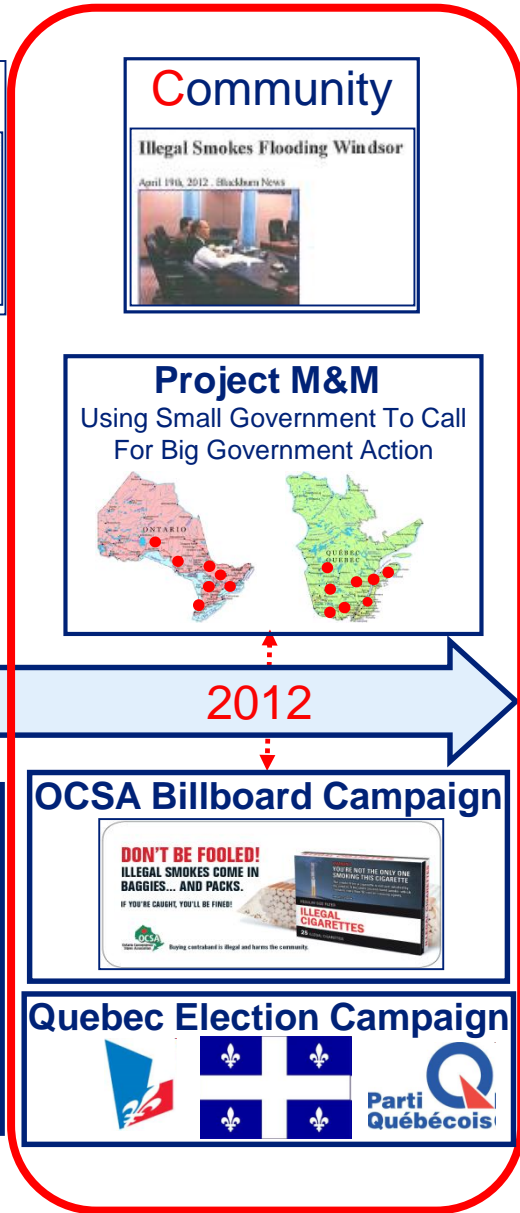
THIS WORLD'S SMOKERS SNAKE... LET'S NOT FORGET THE 46,000 KIDS SMOKING CONTRABAND TOBACCO.

### OCSA Billboard Campaign

DON'T BE FOOLED! ILLEGAL SMOKES COME IN BAGGIES... AND PACKS.

### Quebec Election Campaign

Parti Québécois



# 2012 – 6 Activities Targeting Supply & Demand



## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# Project M&M: Mobilizing Municipalities To Pressure For Big Government Action

①

**Urge Local Governments to Pass Resolution**  
'Small Gov't Pressuring Big Gov't'

②

**Mobilize local retailers  
To Speak Out**

**NORTH BAY PARRY SOUND DISTRICT HEALTH UNIT  
BOARD OF HEALTH**

③

**Keep issue alive in  
local media**

**Illegal Smokes Flooding Windsor**

April 19th, 2012 . Blackburn News

RESOLUTION

**CONTRABAND  
SMOKES BUTT  
OUT BUSINESS**

**Leverage local pressure with  
provincial & federal politicians**

Ontario  
Gov't  
**Liberal**

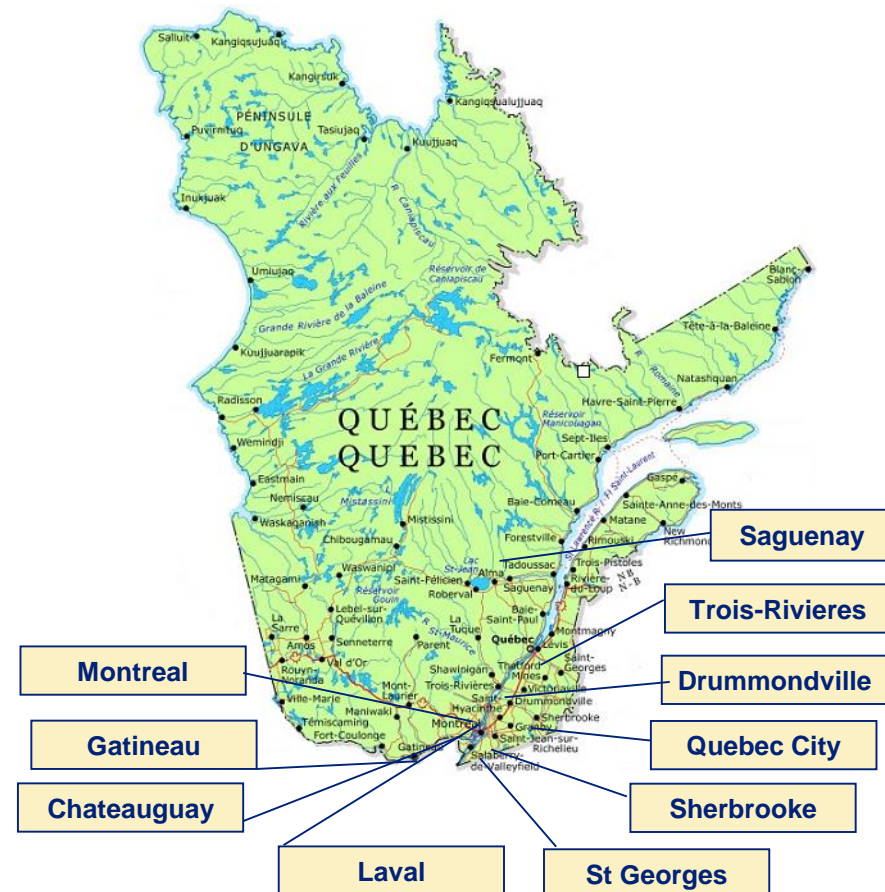
Federal Gov't  
**Conservative**

Quebec  
Gov't  
**Liberal**

# Engage In Strategic Municipalities In Ontario & Quebec



IMPERIAL TOBACCO  
CANADA



## Criteria:

- Proximity to illicit
- Seizure activity
- Internal sales data
- Political weight
- Likelihood of buy in

# M&M In Action - Mobilizing Local Pressure

Example: Windsor Ontario



IMPERIAL TOBACCO  
CANADA

Council urges government to  
step up  
contrab

## Windsor City Council Commits to Fighting Contraband Tobacco

In Canada, one town formalizes its fight against illegal tobacco, with OCSA offering strong support.

Share:

Posted: May 11, 2012

Email Print Print ALL Comm

Windsor, Ont., leads province in illegal cigarette busts

Convenience store association says illegal smokes are causing stores to close

[CBC News](#)

Posted: Apr 19, 2012 9:04 AM ET

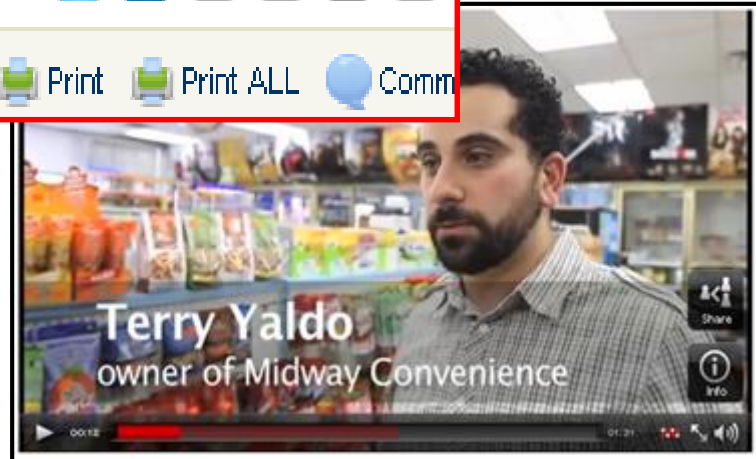


Home News Opinion Business Sports Entertainment Life Health Technology Travel Jobs

### With Vid: Contraband smokes butt out business in Windsor

Black market luring patrons, group says

BY DOUG SCHMIDT, THE WINDSOR STAR APRIL 12, 2012 8:22 AM



1 Resolution Passed

8 Media Hits

6 Retailers Speaking Out

1

# Results

## Local Government's Are Signing On



IMPERIAL TOBACCO  
CANADA

**Ontario: 8**

### NOTICE OF COUNCIL DECISION

Windsor City Council adopted the following resolution at its meeting held May 8, 2012

Moved by Councillor Jones, seconded by Councillor Maghnieh,  
**M226-2012** That **Report No. 26 of the Public Safety Standing Committee** of its meeting held April 18, 2012 regarding Contraband Tobacco and Community Safety **BE ADOPTED** as presented.  
Carried.

**Quebec: 70**

RÉSOLUTION NUMÉRO : 153-0412

#### APPUI ENVERS LE PREMIER CONSENSUS QUÉBÉCOIS ET CANADIEN DE LUTTE À LA CONTREBANDE DE TABAC

**CONSIDÉRANT** que le Comité des Finances publiques de l'Assemblée nationale a déposé en février 2012 un rapport unanime sur les mesures à prendre pour combattre la contrebande de tabac;

**CONSIDÉRANT** que la première recommandation proposée se lit comme suit (extrait) : *Que le gouvernement du Québec fasse des représentations auprès du gouvernement canadien, du gouvernement américain, du gouvernement ontarien et de la nation mohawk en vue de créer une commission mixte formée de 5 parties consacrées à la lutte à la contrebande de tabac. Son objectif premier serait de proposer un plan d'action intégré qui porterait, entre autres, sur une entente « gagnant-gagnant » entre les gouvernements et les Autochtones afin que cesse la vente de tabac sans taxe<sup>3</sup> à grande échelle aux non-autochtones;*



2

# Results

## Retailers Eager To Speak Out



IMPERIAL TOBACCO  
CANADA

45+ Vocal Retailers in Ontario

50+ Vocal Retailers in Quebec



# 3 Results

## Local Media Coverage In Both Provinces



IMPERIAL TOBACCO  
CANADA

**Ontario**  
**35+ Media Hits**

**Quebec**  
**40+ Media Hits**

**northumberlandnews.com**  
Northumberland News • The Independent

**Governments must take a stand against contraband tobacco sales, distribution**

May 28, 2012

**Illegal smokes infiltrate**

**CONTRABAND SMOKES BUTT OUT BUSINESS**

Black market luring patrons, group says

— people come to and ask "What is the cheapest brand you have?" said ALCDA, and they those retailers will come with the best 22-cig shipment prices to them.

There's been a lot of that in the store lately.

It's their shop's direct trade with the past three months, the RCMP in Windsor seized 1,300 packs and 1,300 "loaves" of contraband cigarettes, and...

DOUG SCHMIDT  
The Windsor Star

Tobacco consumption rose 133 percent last Wednesday's report.

**Black market cigarettes cost just \$20 for 200 in Durham**

By Lindsey Col

Jillian Follett  
May 24, 2012

DURHAM — In Oshawa, 40 per cent of all cigarettes consumed are illegal — so are about 20 per cent of those found in local high schools.

Those are some of the statistics a group representing convenience store owners brought to local politicians in the hope of spurring renewed action on the black market tobacco problems.

Dave Ryans, president of the Ontario

**Faire la lutte aux contrebandiers du tabac**  
*L'Association canadienne des dépanneurs en alimentation somme le gouvernement d'agir*

Denis Villeneuve

sources principales du problème concerne la production sur les réserves autochtones d'Akwasasne et de Kanastota en le crime organisé c'est enqare de l'industrie. Il se trouve que ses réserves autochtones sont à cheval entre le Canada et les États-Unis, ce qui rend difficile au contrôle.

L'ACDA rappelle qu'en février dernier elle a obtenu un gain important lorsque la Commission des finances

qu'ils déclarent les revenus tirés de la vente de cigarettes et que ses revenus leur soient remis pour leur développement. « Ce n'est pas vrai de penser que parce que ça ne passe sur une réserve autochtone qu'on ne peut régler le problème », affirme-t-il.

Les représentants de l'ACDA ont mentionné que la contrebande de cigarettes cause des dommages très importants aux dépanneurs qui voient leur établissement subir une

qu'il a fallu

Entre 2005 et 2012, un total de

Il a fallu

entre 10

Michel Gauthier

**TOLERER LA CONTREBANDE DE TABAC, C'EST JOUER AVEC LE FEU.**

Sylvie Gosselin et Carmen Gosselin, copropriétaires de Dépanneur Banque de Chocoma, restaurant Michel Gauthier, vice-président principal de l'ACDA.

Photo: Richard Lavoie



Actualités

**Députés fédéraux interpellés sur la contrebande**

APRIL 11, 2012

LE SAUVAGE



# Phase 2: Bringing It All Together

Leveraging The Results On Parliament Hill

November

- Event on Parliament Hill
  - 3 Convenience store association presidents
  - Councilmen & mayors
  - Local retailers from QC & Ont
  - Key account representatives
  - 100+ resolutions
  - One call to action on behalf of the municipalities

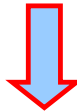


**Using Small Government to Call for Big  
Government Action**

# Project M&M: Adding An Additional Voice To The Debate



Council urges government to step up efforts to end contraband smokes



## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# Quebec Election

Leverage Project M&M & Launch Targeted QCSA Tour In Targeted Ridings



IMPERIAL TOBACCO  
CANADA

Objective: Make contraband a priority issue during election

- Tight race
- Finance Committee recommendations on contraband
- 70 municipalities have called for action (M&M)

CRUNCHING NUMBERS

In Quebec election, three-way races could make the difference

ÉRIC GRENIER

The Globe and Mail



Liberal Party - 31%



Coalition Avenir Quebec - 21%



Parti Québécois 33%



## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# Public awareness campaign

50%

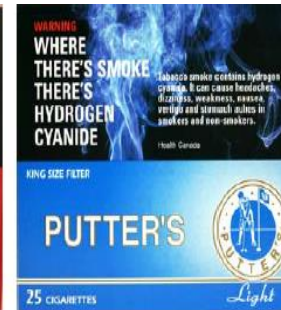


June 2012

75%



**RISK**



Limit consumer down-trading to illegal market



# Strategy

**Roll-out awareness campaign aimed at educating illicit tobacco consumers and legal consumers**

**What:** Billboard campaign

**Where:** Targeted locations across Ontario

38 boards across Ontario, 20 located in Toronto

**When:** 1<sup>ST</sup> Billboard - July 16th – for 10 weeks

**Who:** Signed by the Ontario Convenience Store Association

**Cornwall  
Niagara Falls  
Thunder Bay  
Toronto East  
Belleville  
Kingston**



- All MPs will be back in their districts for the summer!
- Post GFK study

**BONUS**

# Execution

1

**DON'T BE FOOLED!**  
**ILLEGAL SMOKES COME IN**  
**BAGGIES... AND PACKS.**

**IF YOU'RE CAUGHT, YOU'LL BE FINED!**



Buying contraband is illegal and harms the community.

2

**DON'T BE FOOLED!**  
**CONTRABAND CIGARETTES**  
**CAN COST YOU MORE**  
**THAN YOU THINK.**

**UP TO \$500 FOR POSSESSION OF 1 BAGGIE\***

\* [http://www.fin.gov.on.ca/en/tax/tu/faq\\_illegal.html#fn1](http://www.fin.gov.on.ca/en/tax/tu/faq_illegal.html#fn1)



Buying contraband is illegal and harms the community.



# Measurement



**GCS – Call  
Back Survey**

**Internal  
Shipments vs  
Target  
Shipments**

**Pricing on  
Reserve**

**In-store POS  
Data**

**Does speaking directly to consumers have an  
impact?**

## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# The Contraband Watchdog



IMPERIAL TOBACCO  
CANADA

<p>NATIONAL COALITION AGAINST <b>CONTRABAND</b> TOBACCO</p> <p>Stopping the sale of illegal cigarettes in Canada</p>		<p>LA COALITION NATIONALE CONTRE LE TABAC DE <b>CONTREBANDE</b></p> <p>Enrayer la vente de cigarettes illégales au Canada</p>
--------------------------------------------------------------------------------------------------------------------------------------	--	-----------------------------------------------------------------------------------------------------------------------------------------------



THE CANADIAN  
CHAMBER  
OF COMMERCE

LA CHAMBRE  
DE COMMERCE  
DU CANADA

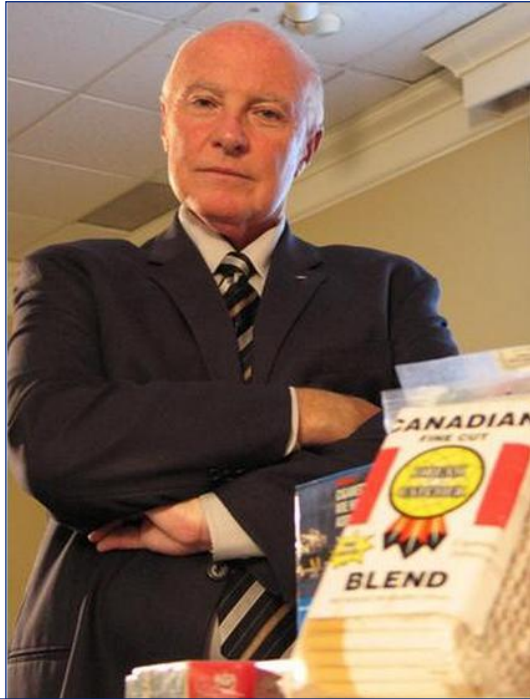


CANADIAN TOBACCO  
MANUFACTURERS'  
COUNCIL



**Not just “big tobacco”!**

# One issue – Two angles



**Gary Grant – Official spokesperson**  
Retired police officer and current director and founder of Toronto Crime Stoppers



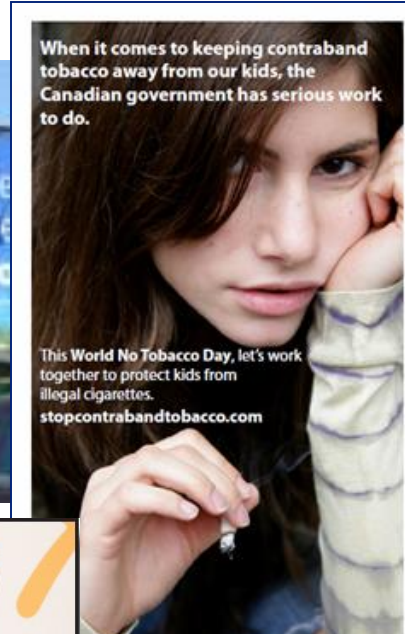
**Jacqueline Bradley – Executive Director of the NCACT**  
Concerned mother of two, married to a police officer

**The credible voice for contraband tobacco**



IMPERIAL TOBACCO  
CANADA

# Tactics and techniques



**Federal Government Report on Action on Contraband**

Overall Grade	<b>D</b>
Public education	<b>F</b>
Keeping cigarettes from kids	<b>A</b> - Legal <b>F</b> - Contraband
Resources for law enforcement	<b>D</b>



**Stop Illegal Tobacco**  
 @StopContraband  
 National organization fighting against spread of contraband tobacco in Canada  
 Canada <http://www.stopcontrabandtobacco.ca>

Follow  
 408 TWEETS  
 381 FOLLOWING  
 258 FOLLOWERS

Activities with Impact and Staying Power

# The vigilant watchdog



**THE RECORDER & TIMES**  
Serving the residents of Burlington, Lenoir, Greenhill, Leacock and South Dundas since 1871

### Illegal smokes cost us all

By Nick Gardiner The Recorder and Times  
Posted 14 days ago

Think your contraband smoking doesn't hurt anyone but yourself?

Think again, says Gary Grant, the national spokesperson for the National Coalition Against Contraband Tobacco.

"People who smoke contraband tobacco know it's wrong and it's against the law, but they see it as victimless.

"There are many victims. That's what I would tell people," Grant said during an interview at The Recorder and Times.

Grant, who is touring from Cornwall to Oshawa this week to make the coalition's case, said Canadian and Ontario taxpayers are among the victims because they are robbed of the services that could be provided with \$2.4 billion in lost tax revenues.

He said that money would be better used to support other government initiatives such as health care or law.



NICK GARDINER The Recorder and Times Gary Grant, national spokesperson for the National Coalition Against Contraband Tobacco, says people should think twice if they believe it is a victimless crime.



**Keeping contraband front and center**



## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# Cornwall Overview



IMPERIAL TOBACCO  
CANADA

**July, 2009**

Cornwall port of entry moves to Canadian side cutting off main smuggling route.

**2010**  
CRTF  
created

**December, 2011**



**March, 2012**



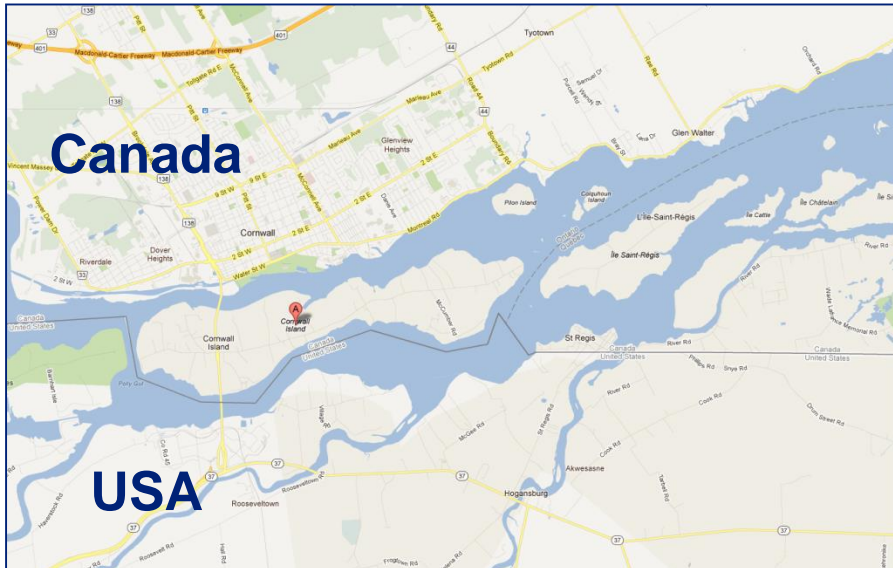
NCACT meets with Cornwall CAO

**Q1, 2013**

Earliest the new bridge could open

**Q1 – Q2, 2013**

Port of entry moved to Massena, NY



## NEXT STEPS

- Identify potential business risks
- Use opportunity to engage government



## Strategic Imperative

Raise Public Awareness & Demand Gov't Action (& Freeze Taxes )

### 2012 TACTICS / ACTIVITIES

#### **PROJECT M&M**

Mobilizing Local Governments To Pressure Big Government

#### **QUEBEC ELECTION**

Rallying Retailers To Keep Contraband A Political Issue

#### **AWARENESS CAMPAIGN**

Educating Consumers On The Effects Of Contraband

#### **National Coalition Against Contraband Tobacco**

Ensuring Contraband Is Front And Center In The Media

#### **CORNWALL**

Mitigating The Potential Impacts Of A New Border Location

#### **INT'L ENGAGEMNT**

Engaging Canadian Government To Ensure Global Alignment

# Keeping The Contraband Issue Alive

Q1

## Windsor City Council Commits to Fighting Contraband Tobacco

In Canada, one town formalizes its fight against illegal tobacco, with OCSA offering strong support.

REGULATION



Q2

Kids can get a baggie of illegal cigarettes for less than the cost of a movie ticket. To make matters worse, the RCMP has identified over 175 criminal gangs involved in the contraband trade.



When it comes to keeping contraband tobacco away from our kids, there is serious work to do.

May 31<sup>st</sup> is World No Tobacco Day. The time is now to remind our government to take meaningful action and keep criminals and contraband away from our kids. Join the fight and visit [www.stopcontrabandtobacco.ca](http://www.stopcontrabandtobacco.ca)

## Illegal Smokes Flooding

April 19th, 2012 . Blackburn News



TAXATION



**DON'T BE FOOLED!  
ILLEGAL SMOKES COME IN  
BAGGIES... AND PACKS.**

IF YOU'RE CAUGHT, YOU'LL BE FINED!



Buying contraband is illegal and harms the community.



➤ QCSA Election Plan



Q3

Q4



IMPERIAL TOBACCO  
CANADA

THANK YOU



## Appendix B

**MOTION A: FOR MUNICIPALITIES THAT ENDORSED THE TOBACCO INDUSTRY’S ANTI-CONTRABAND CAMPAIGN:**

*“**WHEREAS** a 2012 slide deck from Imperial Tobacco Canada Ltd. (ITCL) demonstrates that the National Coalition Against Contraband Tobacco (NCACT) and the Ontario Convenience Store Association (OCSA) have worked on behalf of ITCL to convince Ontario municipalities of the importance of the contraband tobacco problem;*

*and **WHEREAS** the 2012 ITCL slide deck makes clear that the anti-contraband campaign pursued by the NCACT and the OCSA in Ontario is designed in part to block tobacco excise tax increases and regulation of tobacco products generally;*

*and **WHEREAS** these other campaign objectives were not communicated to municipalities by either the NCACT or the OCSA during meetings with municipal staff or councillors;*

*and **WHEREAS** (municipality X) supports tobacco excise tax increases as a proven effective means of encouraging tobacco cessation;*

*and **WHEREAS** contrary to tobacco industry messaging, impartial research by the Ontario tobacco Research Unit at the University of Toronto has shown that tobacco excise tax increases do not lead to large increases in contraband;*

*and **WHEREAS** (municipality X) previously passed a smoke-free bylaw and supports protection of the public from second-hand tobacco smoke, protection of our youth from tobacco industry products, and tobacco tax increases to encourage smokers to quit and to raise revenue to offset the healthcare costs of tobacco use, which are more than double the current revenue raised from provincial tobacco taxes;*

***THEREFORE BE IT RESOLVED** that (municipality X) retracts its previous endorsement for the tobacco industry anti-contraband campaign, and further,*

***THAT** elected representatives and staff of (municipality X) have no further meetings or discussions about any tobacco-related issue with representatives of the NCACT, the OCSA, or individuals otherwise representing the tobacco industry, and further,*

***THAT** (municipality X) calls on the Ontario Ministry of Finance to 1) raise tobacco excise taxes by at least \$10/carton and 2) enhance enforcement activities designed to reduce the presence of contraband tobacco in Ontario communities.”*

**MOTION B: FOR MUNICIPALITIES THAT DID NOT ENDORSE THE TOBACCO INDUSTRY'S ANTI-CONTRABAND CAMPAIGN:**

*“WHEREAS a 2012 slide deck from Imperial Tobacco Canada Ltd. (ITCL) demonstrates that the National Coalition Against Contraband Tobacco (NCACT) and the Ontario Convenience Store Association (OCSA) have worked on behalf of ITCL to convince Ontario municipalities of the importance of the contraband tobacco problem;*

*and WHEREAS the 2012 ITCL slide deck makes clear that the anti-contraband campaign pursued by the NCACT and the OCSA in Ontario is designed in part to block tobacco excise tax increases and regulation of tobacco products generally;*

*and WHEREAS these other campaign objectives were either not communicated to municipalities by either the NCACT or the OCSA during meetings with municipal staff or councillors;*

*and WHEREAS (municipality X) supports tobacco excise tax increases as a proven effective means of encouraging tobacco cessation;*

*and WHEREAS contrary to tobacco industry messaging, impartial research by the Ontario Tobacco Research Unit at the University of Toronto has shown that tobacco excise tax increases do not lead to large increases in contraband;*

*and WHEREAS (municipality X) previously passed a smoke-free bylaw and supports protection of the public from second-hand tobacco smoke, protection of our youth from tobacco industry products, and tobacco tax increases to encourage smokers to quit and to raise revenue to offset the healthcare costs of tobacco use, which are more than double the current revenue raised from provincial tobacco taxes;*

***THEREFORE BE IT RESOLVED** that elected representatives and staff of (municipality X) will have no further meetings or discussions about any tobacco-related issue with representatives of the NCACT, the OCSA, or individuals otherwise representing the tobacco industry;*

***THAT** (municipality X) calls on the Ontario Ministry of Finance to 1) raise tobacco excise taxes by at least \$10/carton and 2) enhance enforcement activities designed to reduce the presence of contraband tobacco in Ontario communities.”*



TO: Chair and Members of the Board of Health

FROM: Christopher Mackie, Medical Officer of Health

DATE: 2016 December 8

---

## **MEDICAL OFFICER OF HEALTH ACTIVITY REPORT – DECEMBER**

### ***Recommendation***

***It is recommended that Report No. 071-16 re: Medical Officer of Health Activity Report – December be received for information.***

The following report highlights activities of the Medical Officer of Health (MOH) for the period of November 7, 2016 to November 30, 2016.

On October 10<sup>th</sup>, approximately 240 Health Unit staff, Board Members and invited guests enjoyed the very successful Annual Staff Day Breakfast. This morning event gives staff an opportunity to hear about Team/Division accomplishments and updates from the MOH, recognize long term employees and as always, enjoy a great breakfast. The Staff Day Committee chose the Royal Canadian Legion – Poppy Fund as the charity of choice this year and attendees generously donated over \$600.00 to support veterans and their families while ensuring Canada never forgets their sacrifices.

Other presentations at the event were:

- InMotion Challenge - Mary Lou Albanese, Manager Child Health Team, presented a wrap-up of the Challenge and announced the awards – individual winner and recipient of a Fit Bit was Steve Tome and the winning team was The Stathvegas.
- The Charlene Beynon Award – Former Director of Research Education Evaluation and Development, Ms. Charlene Beynon presented the Continuing Education award of \$1,000.00 to Khoaja Khaled, Data Analyst in the Foundational Standard Division.
- Shut The Front Door Improve were the speakers this year. Through improvisational comedy exercises, they showed staff how developing creativity can help them be more effective in their work.
- Seasonal flu vaccine – Barb Sussex, Staff Immunization Nurse, and members of the Vaccine Preventable Diseases Team were on hand to give staff their shots.

The Medical Officer of Health and CEO also attended the following events:

- November 7 Attended the 2 day Urban Public Health Network (UPHN) Conference in Toronto
- November 9 Attended the Developing a Social Innovation Lab Approach for Global MINDS Workshop at the MaRS Solutions Lab at Western University
- November 18 Attended day two of the Fall 2016 alPHa Symposium
- November 21 Participated in the Public Health Ontario (PHO)/ Council of Ontario Medical Officers of Health (COMOH) Annual Business Plan Priorities Consultation
- November 22 Provided remarks at the InMotion Appreciation Breakfast at the London Civic Gardens Complex



- November 23 Met with Ms. Sheila Simpson, Kovacs Group Inc. to discuss GrantsEdge  
Attended the 2016 Pillar Community Innovation Awards
- November 24 Attended the Youth Opportunities Unlimited (YOU) Board meeting  
Attended a meeting of the Community Drug and Alcohol Strategy (CDAS) Steering  
Committee
- November 25 Participated in a co-consulting call with colleagues from the Rotman Advanced Health  
Leadership Program
- November 28 Attended a meeting of the Community Health Collaborative Champions

This report was prepared by Lynn Guy, Executive Assistant to the Medical Officer of Health.



Christopher Mackie, MD, MHSc, CCFP, FRCPC  
Medical Officer of Health