

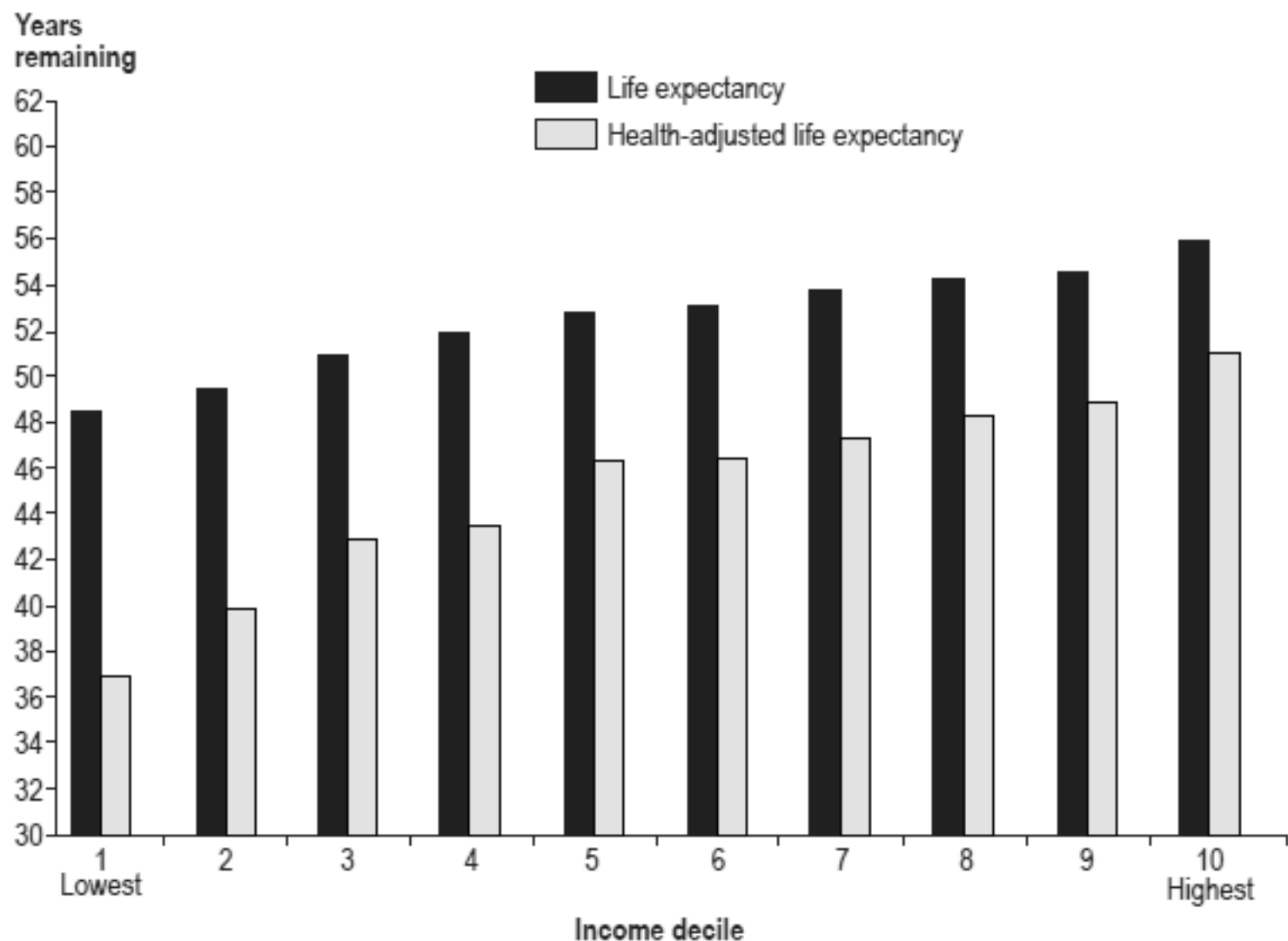


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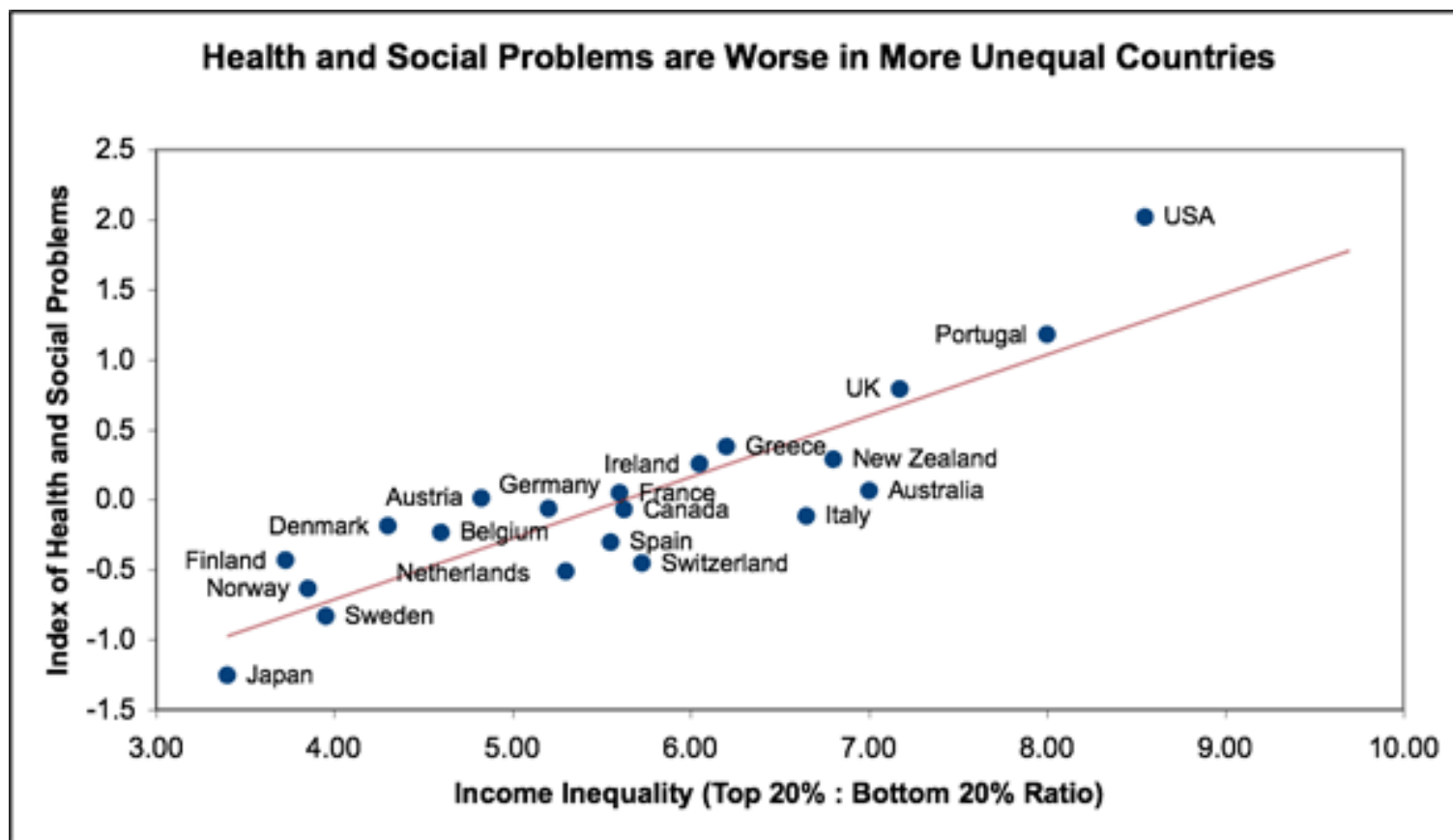
**ML** MIDDLESEX-LONDON  
HEALTH UNIT

# The Code Red-Like Initiative: A London & Middlesex Collaboration

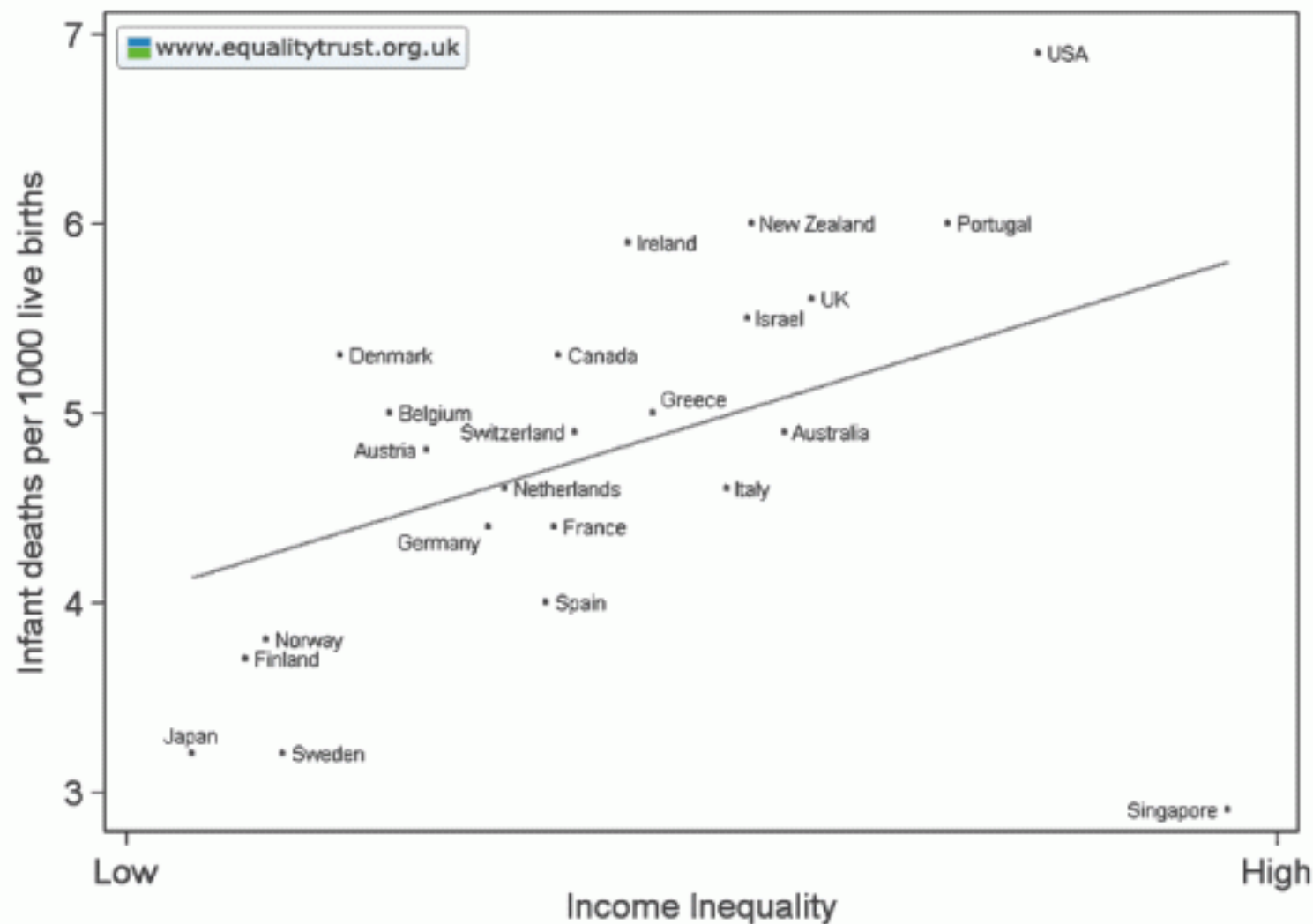
Dr. Chris Mackie & Heather Lokko  
Board of Health Meeting  
March 19, 2015



# Inequality







## Vision & Mission

- Vision: Communities where every individual's well-being is actively and fully supported
- Mission: Partnering to build on community strengths to systematically and equitably ensure quality of life for all

# Guiding Principles

1. Solutions will consider optimization of human potential (looking through a health and wellness lens);
2. We will utilize asset-based community analysis; equally defining the strengths as well as the gaps;
3. We will reflect on possible consequences of messaging with the intent to do no harm (e.g. social stigma);
4. We will take a population health approach as opposed to focusing on individual diseases;

## Guiding Principles (cont'd)

5. We will ensure a balance between health care and non-health care in everything we do (e.g. voices at the table, data we gather);
6. We will value the dissenting voice - intentionally creating spaces and process that brings out the dissenting voice;.
7. We will avoid duplication and leverage existing partnerships;
8. We will use a systems approach to influence and bring positive assets and outcome to the community;

## Guiding Principles (cont'd)

9. We will ensure that the solutions we are proposing are sustainable;
10. We will engage community experience;
11. We will handle information with confidentiality;
12. We will use an ethical decision framework to guide the prioritization of initiatives and solutions;
13. Look at data–vision as opposed to neighbourhood comparison.

# The Ecological Model of Health



# Governance

## Decision Making

**Champions:**  
**Non Health Sector**  
**Champion:**  
**Andrew Lockie**  
**Health Sector Champion:**  
**Dr. Chris Mackie**  
**Private Sector Champion:**  
**TBC**

### Steering Committee

**Addiction Services of Thames Valley:** Linda Sibley  
**Canadian Mental Health Association:** Don Seymour  
**City of London:** Jan Richardson  
**Fanshawe College:** Peter Devlin  
**Goodwill industries:** Michelle Quintyn  
**Human Environments Analysis Laboratory:** Jason Gilliland  
**London Catholic School Board:** Linda Staudt  
**London Cross Cultural Learner Centre:** Valerian Marochko  
**London Economic Development Corp:** Ashley Conyngham  
**London Food Bank:** Jane Roy  
**London Health Sciences Centre:** Murray Glendining/Laurie Gould  
**London Inter-Community Health Centre:** Michelle Hurtubise  
**London Police:** Tom Allen  
**Middlesex County:** Cindy Howard  
**Middlesex-London Health Unit:** Dr. Chris Mackie  
**St Joseph's Health Care London:** Karen Perkin/Karima Velji  
**South West Community Care Action Centre:** Donna Ladouceur  
**South West Local Health Integration Network:** Kelly Gillis  
**South West Ontario Aboriginal Health Access Centre:** Brian Dokis  
**Thames Valley Family Health Team:** Keri Selkirk  
**Thames Valley School Board:** Laura Elliott/Diana Goodwin  
**United Way London and Middlesex:** Andrew Lockie  
**YMCA:** Shaun Elliott  
**Western University:** James Weese  
**Communication Consultant (non-voting):** Tony LaRocca  
**Project Manager (non-voting):** Jennifer von Ruczicki  
**Business Leads (non-voting):** Carol Walters, Sara Middleton, Heather Lokko

### Business Leads

- **LHSC:** Carol Walters
- **LHSC:** Deepak Sharma
- **LHSC:** Jennifer von Ruczicki
- **MLHU:** Heather Lokko
- **United Way:** Sara Middleton
- **Others :** TBD

**Project Manager**  
**Jennifer von**  
**Ruczicki**

### Project Team

- **Decision Support:** Deepak Sharma
- **Administration:** Mary-Lynne Whaling, LHSC
- **Epidemiologist and data analyst:** Matthew Meyer
- **Population Health strategist:** Matthew Meyer
- **Others:** Evelyn Crosse, MLHU; Marnie Wedlake, CMHA

### Strategic Communications Team

- **Team Lead:** Tony LaRocca, LHSC
- **Partners Communication Representatives:** TBD

**Community**  
**Advisory Board**  
**TBD**

## Solution Delivery

# Initiative Partners

- Addiction Services of Thames Valley
- Canadian Mental Health Association - Middlesex Branch
- City of London
- Fanshawe College
- Goodwill industries
- London Catholic School Board
- London Cross Cultural Learner Centre
- London Economic Development Corp
- London Food Bank
- London Health Sciences Centre
- London Inter-Community Health Centre
- London Police
- Middlesex County
- Middlesex-London Health Unit
- St Joseph's Health Care London
- South West Community Care Access Centre
- South West Local Health Integration Network
- South West Ontario Aboriginal Health Access Centre
- Thames Valley Family Health Team
- Thames Valley School Board
- United Way London and Middlesex
- Western University

# Project Structure & Strategy

Issue



Disparity



Response  
s in place



Opportunities

## Value Added by Initiative

- Increasing awareness & understanding
- Coordinating & aligning resources
- Influencing system-level change

# Possible Areas for Impact

- Mental health & addictions
- Poverty / inequity / housing / unemployment
- Aging population / dementia

## Next Steps

- Continue to refine project focus and structure
- Engage in data collection & analysis
- Convene communications team