## **Program Charter**

## **London Road Safety Strategy**

## City of London and County of Middlesex, Ontario

By and Among:

City of London
County of Middlesex
London Police Service
Middlesex-London Health Unit
London Health Sciences Centre
London Block Parent Program

.....

**WHEREAS**, from 2008 to 2011, the City of London experienced 30712 reported motor vehicle collisions and the County of Middlesex experienced 3228 reported motor vehicle collisions, resulting in overall estimated costs of \$815 million; and

**WHEREAS**, the City of London has corporate strategic goals to increase the health and well-being of all citizens, and to promote safety in all neighbourhoods; and

WHEREAS, City officials have endorsed the development, implementation and ongoing management of a Road Safety Strategy (LRSS) that includes goals, emphasis area priorities and actions that the London-Middlesex Road Safety Committee (LMRSC) can stand behind and act upon to reduce traffic collisions; and

**WHEREAS**, as traffic safety management is a shared responsibility, the LRSSC includes representatives from civic government, enforcement agencies, educational institutions, public health providers, hospitals, emergency services, private agencies and the provincial government.

**THEREFORE, IT IS AGREED THAT** the members of the Steering Committee agree to support the development and ongoing LRSS effort to achieve its Vision, Mission and Goal:

Vision: A path to a safer road environment for all transportation users in London and Middlesex. Mission: To save lives and reduce serious injuries to all transportation users through leadership, innovation, coordination, and program support in partnership with other public and private organizations.

Goal: 10% reduction in injury and fatal collisions over the next five years.

NOW, THEREFORE, the signatories below hereby jointly agree to the following eight conditions:

- 1. We accept and endorse the goals, priorities and actions of the LRSS; and
- 2. We commit to promoting road safety and the LRSS within our organization; and
- 3. We commit to integrating the LRSS actions into our current strategic plans and programs, whenever possible; and
- 4. Our representatives will bring new and modified road safety initiatives, not currently identified in the LRSS action plan, forward to the LMRSC for consideration, approval and integration into the LRSS action plan, as appropriate; and
- 5. We will provide technical advice and resource support and commitment to manage and deliver those LRSS action plan activities that each of us are responsible for; and
- 6. We will attend and participate in quarterly meetings to inform the members of our safety initiative progress, assess the overall progress of the LRSS, address any service delivery gaps, make program changes as required, resolve issues, and remove any implementation barriers; and
- 7. We will support all cross-emphasis area programs, actions and public communications; and
- 8. We will abide by the terms of reference, roles and responsibilities as contained in the Terms of Reference for the LMRSC.

**BY SIGNING BELOW**, I agree that my organization supports the LRSS, and that it will provide a committed and active member to the LRSSC to participate in accomplishing the LRSS Vision, Mission, Goals and Action Plan.

City of London	Date	County of Middlesex	Date
London Police Service	 Date	Middlesex-London Health Unit	Date
London Health Sciences Centre	Date	London Block Parent Program	Date