

# Program Charter

## London Road Safety Strategy

### City of London and County of Middlesex, Ontario

By and Among:

City of London

County of Middlesex

London Police Service

Middlesex-London Health Unit

London Health Sciences Centre

London Block Parent Program

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**WHEREAS**, from 2008 to 2011, the City of London experienced 30712 reported motor vehicle collisions and the County of Middlesex experienced 3228 reported motor vehicle collisions, resulting in overall estimated costs of \$815 million; and

**WHEREAS**, the City of London has corporate strategic goals to increase the health and well-being of all citizens, and to promote safety in all neighbourhoods; and

**WHEREAS**, City officials have endorsed the development, implementation and ongoing management of a Road Safety Strategy (LRSS) that includes goals, emphasis area priorities and actions that the London-Middlesex Road Safety Committee (LMRSC) can stand behind and act upon to reduce traffic collisions; and

**WHEREAS**, as traffic safety management is a shared responsibility, the LRSSC includes representatives from civic government, enforcement agencies, educational institutions, public health providers, hospitals, emergency services, private agencies and the provincial government.

**THEREFORE, IT IS AGREED THAT** the members of the Steering Committee agree to support the development and ongoing LRSS effort to achieve its Vision, Mission and Goal:

Vision: A path to a safer road environment for all transportation users in London and Middlesex.

Mission: To save lives and reduce serious injuries to all transportation users through leadership, innovation, coordination, and program support in partnership with other public and private organizations.

Goal: 10% reduction in injury and fatal collisions over the next five years.

