



TO: Chair and Members of the Board of Health

FROM: Christopher Mackie, Medical Officer of Health

DATE: 2014 January 16

ANNUAL PERFORMANCE REPORT ON THE STRATEGIC DIRECTIONS

Recommendation

It is recommended that the Board of Health receive Report No. 010-14 re Annual Performance Report on the Strategic Directions for information.

Key Points

- 2014 is the final year of MLHU's current strategic plan.
- Significant progress has been made on nearly all of the strategic directions. Work continues, including preparing for the next strategic plan.

Background

In 2011, the Middlesex-London Health Unit (MLHU) conducted a community consultation and strategic planning process that resulted in a new vision and three year strategic plan for 2012-2014 (see Report No. [008-13](#)). 2014 is the final year of this strategic plan. This report provides an overview of the progress that has been made in 2013 and the activities that are planned for 2014.

Progress

Significant progress has been made to date on nearly all of the strategic directions (see [Appendix A](#) for a detailed overview). Key accomplishments include:

- Launch of new Health Unit website.
- Increased social media use and social media training for staff.
- Launch of a new intranet platform, to improve internal communication and coordination, as well as facilitate process improvements (e.g., mileage submission and reimbursement).
- Completed pilot of the provincial Health Equity Impact Assessment (HEIA) tool, to ensure our programs are accessible to those who need them most (the HEIA will be used more broadly in 2014).
- Numerous health eating/physical activity programs launched (e.g., Middlesex-London *in motion* campaign; Harvest Bucks program).
- Use of provincial social determinants of health (SDOH) nursing funds to support enhanced advocacy and services for marginalized individuals, families and priority populations.

Work continues in a number of areas. Significant events during 2013 (e.g., hiring of a new Medical Officer of Health, the Shared Services Review, the PBMA process) occupied resources that can now be redirected toward the strategic directions.

Sustaining Momentum in 2014

Key initiatives for 2014 include: (a) finalizing a facilities plan that will support Board of Health discussions and decision-making on Health Unit facility locations and renovations; (b) staff education on the impact of social inequities on health status; (c) broader application of the HEIA tool; and (d) sustained advocacy for policy and environments that support healthy eating and physical activity.

The Health Unit will also need to respond to a provincial strategy designed to advance Electronic Medical Records (EMRs) in public health, which is scheduled for release in 2014. Similar to the impact of implementing EMRs in hospitals and primary care, this strategy will likely have a significant impact on Health Unit resources and future priorities.

Preparing for 2015

The final year of a strategic plan also signals the need to prepare for a successive plan. In fact, Boards of Health are required to maintain a 3-5 year strategic plan via [Organizational Standard 3.2](#). Development the next strategic plan will be a key initiative for the Senior Leadership Team, facilitated by the recently hired Director of Human Resource and Corporate Strategy.

This report was prepared by Mr. Ross Graham, Manager of Strategic Projects.



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