



London's Child & Youth Agenda 2012 Progress Report

Doing what is best for our children, youth and families



Child & Youth
Network

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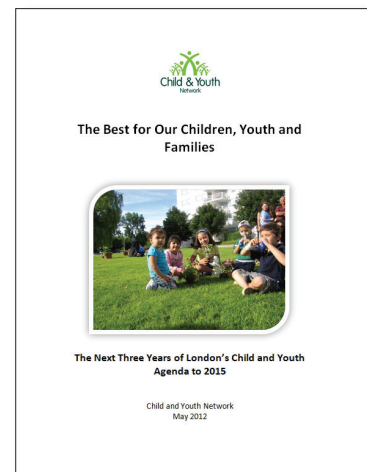


The Child and Youth Network (CYN) is comprised of 554 individuals from over 170 organizations who have been working together since 2007 to improve outcomes for children, youth and families in London.

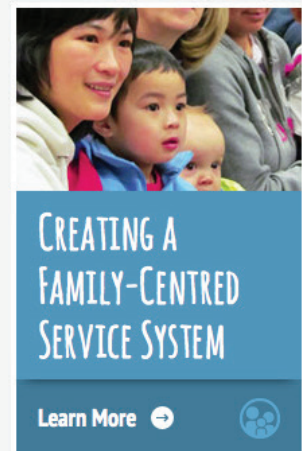
We are pleased to present the fourth annual Progress Report highlighting the work of the Network over the past year. Once again we have many things to celebrate. We are seeing our collective vision come to life from the planning of our first four Family Centres to the everyday changes all the organizations are making in working to end poverty, make literacy a way of life, increase healthy physical activity and improve health eating, and create a family-centred service system.

2012 Highlights:

- Over 360 CYN members celebrated the implementation of the first three years of our Child and Youth Agenda at **Engage for Change II** in March.
- We launched The Next Three Years of London's Child and Youth Agenda to 2015.
- The new CYN website was launched this year! www.londoncyn.ca is an interactive website for the public to learn more about the CYN and for CYN members to collaborate on initiatives.
- The CYN was recognized by the Province of Ontario as a Community Integration Leader for the second year in a row.



"HAPPY, HEALTHY CHILDREN & YOUTH TODAY... CARING, CREATIVE, RESPONSIBLE ADULTS TOMORROW."



London's Child & Youth Network

- Acorn Christian Day Care
- Addiction Services of Thames Valley & Heartspace
- AID Consulting
- All Kids Belong
- Anago (Non) Residential Resources Inc.
- Arbour Glen Day Nursery
- Argyle Community Resource Centre
- Artistically Speaking Out Against Bullying
- Association of Early Childhood Educators London Branch
- AtMohsa Native Family Healing Service
- Autism Ontario, London Chapter
- Big Brothers Big Sisters of London & Area
- Blossoms Early Childhood Education Centre
- Boys' & Girls' Club of London
- Brescia University College (Food and Nutritional Sciences)
- Bright Beginnings Early Childhood Centre
- Canadian Mental Health Association
- Canadian National Institute for the Blind (CNIB)
- Centre Communautaire Régional de London
- Centre for Children & Families in the Justice System
- Chelsea Green Children's Centre Inc.
- Child Care Advisory Committee
- Child & Parent Resource Institute (CPRI)
- Childreach
- Children's Aid Society of London & Middlesex (CAS)
- Children's Health Foundation
- Christian Churches Network of London
- City of London
- City of St. Thomas
- Collège Boréal
- Colour of Poverty
- Community Living London
- Community Services Coordination Network (CSCN)
- Conseil Scolaire de district des écoles Catholiques du Sud-Ouest
- Conseil Scolaire de district du Centre-Sud-Ouest
- Conseil Scolaire Viamonde
- Craigwood Youth Services
- Crime Prevention & Safety Advisory Committee
- Cronyn Child Care Centre
- Crouch Neighbourhood Resource Centre
- Daya Counselling
- Easter Seals, Ontario West Region
- Elizabeth Fry Society
- Ethnocultural Association
- Family Service Thames Valley
- Fanshawe College (School of Human Services – Early Childhood Education, Autism & Behaviour Science, Nursing, Recreation & Leisure Services, The Sonier Centre, International Service, Continuing Education)
- First Nations Centre, University of Western Ontario
- Fridge Door Live Theatre Company
- Frontier College
- Girl Guides of Canada
- Glen Cairn Community Resource Centre
- Goodwill Industries
- Grand Avenue Children's Centre
- Grosvenor Nursery School
- Growing Chefs! Ontario
- The Health Zone
- Heart and Stroke Foundation
- Hunger Relief Action Coalition
- Investing in Children
- John Howard Society of London & District
- Junior Achievement of London & District
- Kangaroo's Pouch Day Care
- KidLogic Child Care Learning Centres
- Kid's Ark Day Nursery
- Kidzone Daycare Inc.
- La Ribambelle Centre Prescolaire Francophone De London
- Learning Disabilities Association – London Region
- Learning it Together (LiT)
- Let's Talk Science
- The Little Gym of London
- Life Resource Centre
- Limberlost Chaplaincy
- Literacy Link South Central
- London Abused Womens Centre
- London & Area Food Bank
- London & Middlesex Housing Corporation
- London & Middlesex Local Immigration Partnership
- London Arts Council
- London Bridge Child Care Services
- London Children's Connection
- London Children's Museum
- London Community Foundation
- London Community Resource Centre
- London Cross Cultural Learner Centre
- London District Catholic School Board
- London Employment Help Centre
- London Employment Sector Council
- London Family Health Group
- London Health Science Centre (Children's Hospital, Child & Adolescent Mental Health Care Program, Prevention & Early Intervention Program for Psychoses, SW Ontario Maternal Newborn Child & Youth Network)
- London Home Child Care Support Network, Healthy Eating & Activity Program)
- London Homeless Coalition
- London Housing
- London In-Home Child Care Providers Network
- London InterCommunity Health Centre
- London Military Family Resource Centre
- London Montessori School
- London Police Services - Family Consultant, Victim Services Unit & Diversity Officer
- London Public Library
- LUSO Community Services
- London Youth Council
- Madame Vanier Children's Services
- Merrymount Children's Centre
- Metropolitan Church
- Middlesex County
- Middlesex London Health Unit (tykeTALK, Smart Start for Babies, Family Health Services, Public Health Research, Education Development, Chronic Disease & Injury Prevention)
- Ministry of Children & Youth Services
- Ministry of Education, Provincial Schools & Outreach
- Ministry of Health Promotion, Sports & Recreation Branch
- Mission Services of London
- Mulberry Bush Child Centre
- N'Amerind Friendship Centre
- Neighbourhood Legal Services London & Middlesex
- Neighbourhood Resource Association of Westminster Park (NRAWP)
- Neighbourhood Watch London
- Neighbours, Friends & Families
- Nokee Kwe Occupational Skills Development Inc.
- North East London Community Engagement Council
- North Park Community Church
- Northwest London Resource Centre
- Oak Park Co-operative Children's Centre
- Ontario Early Years Centres (OEYC) (London Fanshawe / Merrymount,
- London North Centre / Childreach, London West / London Children's
- Connection / Elgin-Middlesex-London)
- Ontario Trillium Foundation
- Orchard Park Nursery
- Orchestra London
- Pathways Consulting / Climb Consulting
- Pillar Nonprofit Network
- Pinetree Montessori School
- Platinum Leadership Inc.
- Preschool of the Arts
- Reach for the Rainbow
- Regional HIV/AIDS Connection
- Rotholme Women's and Family Shelter
- Salvation Army (Village Day Nursery, Centre of Hope)
- Sanchez-Keane & Associates
- SARI Therapeutic Riding
- Sexual Assault Centre London
- Simply Kids Inc.
- Sisters of St. Josephs, Office for Systemic Justice
- South London Neighbourhood Resource Centre
- Southdale Chaplaincy
- Southwest Community Care Access Centre (CCAC)
- Southwest Local Health Integration Network
- Southern Ontario Aboriginal Health Access Centre
- St. Josephs Health Care Centre
- St. Leonard's Community Services
- St. Michael's Church
- Stevenson Children's Camp
- Stratford Family Health Team
- Street Connection
- Temple Tots Day Care Centre
- Thames Valley Children's Centre
- Thames Valley District School Board
- Thames Valley Midwives
- Transformit Inc.
- United Way of London & Middlesex
- Unity Project for Relief of Homelessness in London
- University Laboratory School (Dept. of Psychology, UWO)
- University of Waterloo, School of Public Health & Health Systems
- Victorian Order of Nurses
- Village Co-op Preschool
- Wellington Preschool Centre Inc.
- Western Area Youth Services (WAYS)
- Western Daycare Centre
- Western University (Geography Dept, Human Environments Analysis
- Laboratory, Schulich School of Medicine & Dentistry - Dept. of
- Paediatrics, Epidemiology and Biostatistics, Medical Surveillance,
- Medical Biophysics, Anatomy & Cell Biology, Health Sciences Dept. –
- Schools of: Nursing, Occupational Therapy, Kinesiology, Samuel
- McLaughlin Foundation Exercise & Pregnancy Lab, International
- Relations, Education)
- Westminster Youth Council
- Whitehills Childcare Association
- WIL Employment Connections
- Women's Community House
- WOTCH Community Mental Health Service
- YMCA of Western Ontario
- Youth Opportunities Unlimited (YOU)
- Youth For Christ

Our Collective Impact

In this report you will read about our many successes in 2012. These successes are a result of the power of the many CYN organizations working together towards common outcomes through partnerships *“that are more action oriented”* than in years past.

Our most powerful tool is collaboration and it’s fair to say that we have firmly established our reputation as an effective community connector and collaborator at many levels. This year there has been a much greater impact felt by front-line staff across many organizations as their *“increased knowledge and awareness, professional development opportunities are giving them an increased ability to align their work with the priorities of the CYN”*. Organizations are reporting that the CYN priorities have now become a part of their everyday business and no longer just a part of a lofty vision.

Both within and outside of our community London’s Child and Youth Network is being acknowledged for the incredible work that is happening to create a more Family Centred Service System.

The CYN has been recognized once again by the Province of Ontario as a “Community Integration Leader”. We are one of six communities that have been invited to participate in an action research project to help inform best practices for service integration Province-wide.

“Thinking with a CYN lens sometimes helps us think about not “reinventing the wheel” and to collaborate with more and different partners than we have sometimes – and others have begun collaborating/ sharing/consulting more broadly or across sectors and finding us and other working on similar concerns.”

“It is very exciting to be part of a city that is so forward thinking and revered as a leader in the Province. We continue to appreciate the support and guidance we have received in moving forward as a child care agency and the acknowledgement you give of our expertise.”

Something we are particularly energized about is the new Community of Practice for Community Developers that has begun. This is about creating a space for those with an interest in community development to come together, in person and virtually, to share knowledge, information, resources and tools, build relationships, develop expertise, solve problems together and engage in joint activities. It is about creating a space for innovation to flourish.

Organizations that have been involved in the Community of Practice have *“been able to apply these models into the community work that [they] do every day and also in planning new collaborative initiatives.”*

Together we are *“...creating a community of caring”* that is far reaching throughout London’s neighbourhoods and is removing the barriers to service at our new Family Centres.

“We are great believers that when communities work together... we do better work. It is so exciting to be able to share with the families that come to us for support that after the crisis all of the wonderful things that are happening within all communities thanks to our CYN partners working in the 4 priority areas. We are especially appreciative of the knowledge transfer and the exploration of ideas and concepts together and the sharing of tangible resources.”

Ending Poverty Goal: To reduce the proportion of London families who are living in poverty by 25% in five years and by 50% in 10 years.

In 2012, the Ending Poverty team welcomed new community Chair Andrew Lockie, CEO of the United Way of London and Middlesex, who, with continued support from the Project Manager, Trevor Fowler, has helped the team develop their next three year plan and refocus efforts to create “needle-moving” change. The Ending Poverty strategy aims to:

- increase awareness and community engagement;
- reduce the impact of poverty and make day-to-day life better; and,
- break the cycle and stop the next generation from living in poverty.



Students at Western's 'Choose Your Adventure' weekend

With the next three year plan, the team is strategically positioned to be responsive to new circumstances. The picture looks very different than it did three years ago; we have seen shifting economic and political contexts, such as local job loss and recommendations for significant changes to Ontario Works and ODSP.

In light of these changes, our community has shifted its response as well. The Ending Poverty team is continuing to collaborate and realize successes. We are also responding to emerging opportunities, such as joining the Vibrant Communities national learning network for cities reducing poverty.

Strategies	2012 Activities	2012 Accomplishments
Increase awareness & engage the community	<u>Awareness / Real Issue</u> <ul style="list-style-type: none"> • Re-energize Real Issue campaign • Collaborate with HEHPA and Literacy to create awareness • Develop awareness, engagement and advocacy strategy • Link social awareness pieces to advocacy 	<ul style="list-style-type: none"> ✓ Engaged 500 Londoners in conversations and calls to action via The Real Issue social media; gathered community feedback on Social Assistance review ✓ Incorporated healthy eating and literacy into the Low Income Budget Challenge awareness activity; delivered to over 200 camp counselors ✓ Created 3 food security infographic cards that link healthy eating to food security ✓ Promoted World Homeless Action Day
	<u>Establishing Partnerships</u> <ul style="list-style-type: none"> • Establish relationships with like-minded groups and those with lived experience • Work with community 	<ul style="list-style-type: none"> ✓ Met with 3 London groups- Youth for Christ, London Youth Advisory Council, London Homelessness Outreach Network- to explore opportunities for collaboration and partnership; lived experiences perspectives adopted as core value ✓ Began developing approach, key messages

Strategies	2012 Activities	2012 Accomplishments
Reduce the impact of poverty & make day-to-day life better	<u>Basic Needs</u> <ul style="list-style-type: none"> • Implement and evaluate Sustainable System for Basic Needs pilot project • Improve neighbourhood access to communications transportation, dental care • Incorporate Beacon into Family Centres (FCs) • Explore connections with CYN Literacy initiatives 	<ul style="list-style-type: none"> ✓ • Developed basic needs system recommendations • Created emergency food pantry guide, endorsed by 3 Neighbourhood Resource Centres • Compiled info on London's emergency food system, including 31 food distribution institutions and 44 meal programs ✓ • Implemented fresh food sourcing initiatives such as <i>gLean on Me</i>; evaluation and sustainability strategies identified • Enlisted over 20 <i>gLean on Me</i> volunteer pickers • Initial conversations held regarding communication services, transportation and dental care ✓ • Discussed inclusion of basic needs in 4 FCs; Basic Needs resource package for FCs; worked with FC sites to discuss BNB infrastructure needs ✓ • Building connections with Literacy: <i>Baby's Book Bag</i> training for Basic Needs site staff
	<u>Neighbourhood Resource Guides</u> <ul style="list-style-type: none"> • Create distribution plan and distribute • Review guides; evaluate options for future • Research organizations and residents with lived experience 	<ul style="list-style-type: none"> ✓ • Distributed over 4,000 pocket guides to White Oaks and Hamilton Road families - also distributed at HEHPA and Literacy events ✓ • Evaluated guides (organization and resident input) and will redirect resources toward broader referral awareness strategy • Development of guides in Family Centre neighbourhoods on hold pending evolution of referral strategy
	<u>Food Security</u> <ul style="list-style-type: none"> • Develop Terms of Reference for Food Charter Committee • Create web and social media presence for Food Charter • Conduct scan of existing initiatives and identify gaps • Support existing initiatives through promotion and resource support • Develop strategies, including detailed plans, budget, evaluation and sustainability components • Work with HEHPA and Literacy teams to develop inter-priority strategies to increase food literacy among London's children and youth 	<ul style="list-style-type: none"> ✓ • Draft Terms of Reference developed ✓ • Food Charter page created on City of London website; Facebook page developed to create awareness and encourage conversations; 16 "likes" in first month ✓ • Scan complete ✓ • Acted as community connector between multiple organizations, encouraging collaboration; promoted events: Food Revolution Day, <i>gLean on Me</i> ✓ • 350 food literacy resource packages distributed that include 'Harvest Bucks', redeemable for fresh produce at Western Fair Farmers' & Artisans' Market (with HEHPA) • \$3,112 of fresh food made available to low income Londoners in first two months of Harvest Bucks pilot ✓ • Developed 3 post cards with food insecurity statistics • Provided feedback on draft Provincial Food and Nutrition Strategy; partnered with MES students at Western University to conduct research and develop report related to urban agriculture barriers

Strategies	2012 Activities	2012 Accomplishments
	<u>Housing</u> <ul style="list-style-type: none"> • Gain awareness, identify how CYN can support the London Community Housing Strategy; communicate needs of Strategy with CYN; develop support strategies 	<ul style="list-style-type: none"> ✓ • City of London Housing Division to provide updates on emerging trends, issues and opportunities • Participated in London Homeless Coalition's conversations with 15 other housing groups
Break the cycle & stop the next generation from living in poverty	<u>Income Security</u> <ul style="list-style-type: none"> • Determine priorities • Identify opportunities for collaboration on advocacy • Develop advocacy papers • Coordinate with community members with lived experience and CYN members • Review Commission for Review of Social Assistance in Ontario; assess implications for future advocacy pieces 	<ul style="list-style-type: none"> ✓ • Held 2 conversations with Ending Poverty group and community agencies to determine priorities ✓ • Community members with lived experience were key participants in community conversations conducted on Social Assistance review ✓ • Developing response paper to OW and ODSP recommendations based on 27 CYN recommendations; Final report was released in October • Engaged in childcare modernization discussions
	<u>Matched Savings and Microloans</u> <ul style="list-style-type: none"> • Implement program model • Encourage intake of new program applications • Translate materials into languages relevant to target populations • Develop and implement evaluation plan • Assemble volunteer Loan Review Committee 	<ul style="list-style-type: none"> ✓ • 28 of 30 families in Matched Savings program; 5 new businesses launched by youth/newcomer entrepreneurs; 2 entrepreneurs have exited Ontario Works ✓ • Information guides created and translated into Arabic and Spanish; 24 meetings and in-services delivered to organizations and community; referring agencies expanded to increase applicant pool; intake promoted; project selected by Ivey School of Business for Community Consulting Project – students created marketing plan and 2 brochures ✓ • Outcome and process evaluation plans established to assess pilot and inform next steps ✓ • Established 15-member loan review committee comprised of cross-section of professional and community volunteers
	<u>Grade 7 Wraparound Project</u> <ul style="list-style-type: none"> • Develop strategic plan for school year that meets evaluation goals • Implement plan and evaluate activities 	<ul style="list-style-type: none"> ✓ • Developed plan -recognizing need for greater parental involvement; applied for and received 2 Parents Reaching Out grants for increasing parent engagement in Glen Cairn • 100% student participation in program - over 300 students ✓ • 20+ activities in 5 outcome areas including: Leadership Conference, babysitting courses, high school transition planning, financial literacy (Junior Achievement), Girls Rock IT conference, Family Literacy Nights, iCare volunteer program

Strategies	2012 Activities	2012 Accomplishments
	<ul style="list-style-type: none"> • Create connections between elementary and high schools to facilitate transition of students • Evaluate progress, insights and options for future of the project with community partners • Share progress with Literacy team for "Direct Supports" initiative 	<ul style="list-style-type: none"> ✓ Established connections with Laurier Secondary School (public health nurse); held 5 parent/family events, including orientation nights with secondary schools and community partners to orient students and parents to transition, engaging hundreds of parents in school and community ✓ Recounted successes of pilot and explored ways in which community partnerships can grow and sustain wraparound activities (to continue in 2013) ✓ Shared evaluation and activity reports; Coordinator joined Literacy team to encourage integration
	<u>Circles (Intentional Relationships)</u> <ul style="list-style-type: none"> • Conduct feasibility study • Recruit community champions and those with lived experience to develop plan, incubate initiatives and ensure sustainability 	<ul style="list-style-type: none"> ✓ Developed project proposal that reviewed Circles model, costs and impacts; met with Sarnia-Lambton trainers to discuss viability in London ✓ Met with 30 community leaders to discuss interest in Circles; will explore next steps in 2013
	<u>Youth Engagement</u> <ul style="list-style-type: none"> • Meet with stakeholders (councils and service providers) • Scan successful youth initiatives, identify gaps • Identify goals and develop plan to support, implement, and grow holistic youth-led initiatives • Support the implementation of the Youth Community Economic Development framework 	<ul style="list-style-type: none"> ✓ Met with London Youth Advisory Council to create awareness of opportunities for youth engagement, mentorship initiatives and potential development of Youth Research Council ✓ Youth Community Economic Development (YCED) framework already had scan completed ✓ Supporting implementation of YCED PhotoVoice project where 18 youth community developers support other youth in their community to identify the issues that are important to them and potential solutions using urban arts-based strategies ✓ Support for RealVoice and other YCED initiatives to continue in 2013

2013 Plans:

The Ending Poverty group will:

- Use targeted awareness strategies for key groups as a means to create specific, measurable change;
- Grow community-based fresh food initiatives, such as gLean on Me, to increase food availability for neighbourhood emergency food cupboards and food literacy programming;
- Facilitate conversations with basic needs providers; explore opportunities for a coordinated system;
- Evaluate the Harvest Bucks pilot initiative and determine future viability;
- Create recommendations for an independent food security structure in London;
- Increase the number of Microloan participants and evaluate the initiative process and outcomes;
- Explore a Circles pilot initiative in London;
- Evaluate and determine the evolution of the Glen Cairn Grade 7 Wraparound project; and,
- Support YCED initiatives, such as RealVoice.

Literacy Goal: To be a provincial leader in child, youth and family literacy by 2015

With the continued leadership of Julie Brandl from the London Public Library, our new Vice Chair, Karen Gair from Storybook Gardens and the Project Manager Jennifer Smith, the Literacy Team continues to develop and implement activities through a lifetime approach to literacy focusing on babies and new parents; school aged children and their families, and youth. The plans support an integrated focus on increased and improved connections between activities at home, at school and in the community. This plan includes specific and directed alignment of literacy and literacy activities with the System Reengineering Plan, specifically, integration of literacy into the Family Centres and their communities.

Strategies	2012 Activities	2012 Accomplishments
Promote literacy to the whole community	Promote literacy awareness through community events, outreach activities and through participation in current and new service provider groups and committees	<ul style="list-style-type: none"> ✓ 700 participants at Community Family Literacy Day celebration hosted by London Public Library • Literacy promoted at 6 events with 900 participants including: 3 MLHU Prenatal Health Fairs, Community Early Years Fair, Teen Prenatal Health Fair, Bump, Baby and Toddler Expo • Presentations and training: Children's Aid Society, City of London Summer Staff, Progressive Librarians Group (Western University Master of Library and Information Science students), 80 Family Health and Early Years professionals, On New Shores Conference • TVNELP (<i>Ready for School!</i>)—participants' kits included CYN Menu Maker, literacy promotional materials • Participated on London and Middlesex Local Immigration Partnership Education Sub-Council's Welcoming All Voices project, a workshop and resource guide about the inclusion of immigrant families in school settings. • Active involvement in MLHU Physician Engagement Team and the Community Early Years Partnership • 350 family health practitioners received a Physician's mail-out package with a focus on early literacy
	<p>Use current CYN Literacy activities and initiatives to actively promote literacy to children, youth and families</p> <p>Continue to engage and build formal relationships with media</p>	<ul style="list-style-type: none"> ✓ 68 families (136 children and 82 adults) attended 4 Community Family Literacy events in CYN neighbourhoods to promote literacy as an easy and fun family activity • Over 1,500 first-time families received <i>Baby's Book Bag</i> • 405 students in Huron Heights received <i>Family Literacy Kits</i> • Over 11,000 unique visitors to CYN Family Literacy Website (thisisliteracy.ca) • "<i>Literacy... make it an everyday activity</i>" featured in 2013 <i>School Age Resource guide</i> distributed to JK students ✓ The London Free Press: "<i>Everyday Tasks can be Teaching Moments</i>"; "<i>Alphabet app spells London</i>"; "<i>First of four literacy nights include food, family fun</i>"; "<i>London Kiwanis Club's Baby's Book Bag project helps first-time parents</i>" "<i>London Creating Literacy Buzz</i>" • CTV London News: "<i>A</i>" is for "App" "<i>B</i>" is for Brand New and "<i>C</i>" is for Community • London Community News: <i>Helping to make literacy a part of everyday life</i>

Strategies	2012 Activities	2012 Accomplishments
	<p>Continue to build the this <i>IS literacy</i> brand through the development of a strategy that includes the creation and distribution of packages that promote the brand to various stakeholders</p> <p>Provide tools and materials to HEHPA and Ending Poverty teams</p> <p>Develop documents about the CYN, Literacy Action Plan</p> <p>Create consistent, branded CYN materials</p>	<ul style="list-style-type: none"> ✓ • London ABCs app launched and has been downloaded over 600 times. London landmarks are used to promote literacy concepts to young children and their families. • 7, 500 postcards distributed to families of JK/SK students via LDCSB and TVDSB and to early years families via CYN member organizations, including 350 families at Breakfast with Santa in the Argyle neighbourhood • Created custom graphics for Twitter (@literacyFTW) and Facebook to reflect website look and feel. 390 followers and 127 “likes” ✓ • <i>ThisISliteracy.ca</i> posters and stickers distributed across the community • Deferred • Deferred
<p>Take a neighbourhood approach to literacy</p>	<p>Create and implement a Neighbourhood Action Plan using a community development approach</p> <p>Explore sustainability of literacy activities in Huron Heights</p> <p>Monitor strategies and activities</p> <p>Develop plans for future Neighbourhoods</p> <p>Collaborate with the System Reengineering Team to weave Family Literacy into Family Centres and the communities</p>	<ul style="list-style-type: none"> ✓ • In September 2012 the <i>Huron Heights Neighbourhood Literacy Working Group</i> Neighbourhood Action Plan for literacy was launched. ✓ • Family Literacy Coordinator connected to children, youth and families through: <ul style="list-style-type: none"> • School Relationships—Ready for School! (TVNELP), School Council Meetings, Family Literacy Nights, School/ Community Events, Grade 7 Wrap Around Project and Growing Chefs! programming in Huron Heights schools • Community Relationships—Community fairs and literacy events, collaboration with Settlement Workers in Schools, Family Centre staff, Glen Cairn Grade 7 Wrap Around Project • In progress. “How to” manuals for sustainable projects are in development. • Report: <i>Literacy Demonstration Neighbourhood: Huron Heights</i> report about CYN and Literacy is in development. Evaluation of process and activities of are ongoing. ✓ • Four Community Family Literacy Nights in each neighbourhood • Neighbourhoods were invited to host events and activities in support of Family Literacy Day (January 27th). • 30 children participated in a <i>Goin’ Bananas</i> style event in the Argyle community • <i>Family Literacy Day</i> event at Northland Mall • Physical components of literacy in Family Centres are in development
<p>Promote literacy from birth</p>	<p>Continue to maintain and expand distribution of <i>Baby’s Book Bag</i></p>	<ul style="list-style-type: none"> ✓ • MLHU Public Health Nurses and 16 Kiwanis Club of Forest City-London volunteers demonstrated the Read to Me! DVD and presented a <i>Baby’s Book Bag</i> to: <ul style="list-style-type: none"> • Over 1,350 expectant parents at 83 prenatal health classes • 216 high-risk families via <i>MLHU’s Best Beginnings, Early Years and Young Adult teams</i> • 81% of first time parents in London received a <i>Baby’s Book Bag</i>

Strategies	2012 Activities	2012 Accomplishments
	Maintain <i>Literacy-Rich Waiting Rooms</i> Continue to engage Schulich School of Medicine and Dentistry	✓ <ul style="list-style-type: none"> Interactive tools created to support and enhance components of literacy-rich waiting rooms <i>B is for Book</i> pilot completed
	Continue to involve physicians and other medical professionals Implement <i>Your Prescription for Literacy</i> with Physicians Continue to promote physician participation in CYN emergent literacy activities	✓ <ul style="list-style-type: none"> 350 physicians received material on early literacy and information on the CYN Information and resources were shared with over 80 family medical and early years professionals who participated in <i>Getting it Right—the Early Years Matter</i> workshop featuring Dr. Jean Clinton
	Continue to provide <i>Baby's Book Bag</i> training Continue to promote emergent literacy and distribute products at community events	✓ <ul style="list-style-type: none"> 35 Family Health Practitioners shared coupons with first-time parents for a <i>Baby's Book Bag</i> via the new <i>Your Prescription for Literacy!</i> project. 62 families redeemed coupons at London Public Library Branches or OEYCs CYN participated on the <i>MLHU Physician Engagement Team</i>
	Continue to provide <i>Baby's Book Bag</i> training Continue to promote emergent literacy and distribute products at community events	✓ <ul style="list-style-type: none"> 56 community service providers were trained to distribute <i>Baby's Book Bag</i> and deliver key literacy messages to new parents in the community. Emergent and early literacy activities promoted at events (see list in first section)
Improve family literacy	Generate content for the website and promote the website and its brand Continue to provide kits to families in Huron Heights Integrate family literacy into Family Centres Continue to host family literacy conference for professionals Host community family literacy nights in Family Centre Neighbourhoods	✓ <ul style="list-style-type: none"> 18 CYN Literacy Team members trained about Family Literacy website www.thisisliteracy.ca Over 80 new pieces of content generated this year See this IS literacy section above for other related initiatives
		✓ <ul style="list-style-type: none"> 405 <i>Family Literacy Kits</i> distributed to students in Grades 4 and 7 at 6 schools. 85% shared the kit with a family member and 79% read the books they received In progress (see Neighbourhood Approach to Literacy above)
		✓ <ul style="list-style-type: none"> Half day session hosted for 70 educators and community service providers about the <i>role of relationship, community and student identity</i>, featuring Dr. Jessica Toste.
		✓ <ul style="list-style-type: none"> Completed
Improve youth literacy	Engage youth for input into engagement strategy Collaborate with other CYN priority areas to support the implementation of the Youth Community Economic Development Framework	✓ <ul style="list-style-type: none"> Youth were engaged as part of the <i>Youth Community Economic Development</i> project and the <i>Youth Advisory Council</i> HEHPA Project Manager and Project Coordinator facilitated a presentation at a Community Family Literacy Night
		✓ <ul style="list-style-type: none"> Ending Poverty's Community Development Coordinator actively participated on the CYN Literacy Team With the City of London and Boys and Girls Club of London <i>Youth Community Economic Development Framework</i>, 18 youth community developers were hired to engage youth using creative urban arts-based strategies

Strategies	2012 Activities	2012 Accomplishments
	Develop an inventory of supports for passing the grade 10 literacy test Conduct a best practices review to define and outline youth transitions	<ul style="list-style-type: none"> • City of London BSW co-op students developing comprehensive up-to-date inventory of youth-related services and activities • Literature Review, Analysis and Best Practices Recommendations: Youth Transitions, Direct Supports to Pass the Ontario Secondary School Literacy Test (OSSLT) and Literacy.

2013 Plans

In 2013, the Literacy Implementation Team will:

- *continue to support and lead the literacy activities that have been initiated through all five of our strategy areas*
- *explore ways to evaluate and sustain this great work*
- *incorporate literacy message and activities in the first four Family Centre neighbourhoods*
- *evaluate activities in Huron Heights that can be used to support work in Family Centre communities*
- *youth inventory and best practices research will direct the work planned for supporting youth outcomes with respect to literacy*
- *exploration of the feasibility of a public awareness campaign for literacy*
- *creation of a train the trainer model that would result in a literacy champion in every organization*



Lead the Nation in Increasing Healthy Eating and Healthy Physical Activity (HEHPA) Goal: To create environments, neighbourhoods and opportunities that promote and support daily physical activity and healthy eating for all our children, youth and families.

The HEHPA working group was co-chaired in 2012 by Chris Harvey, Executive Director of the London Boys & Girls Club and Tony Kyle, Manager of Area Recreation Services, City of London. With support by Chris Green, Project Manager, HEHPA priority volunteers have been working on strategies designed to ensure that we:

- Promote and build healthy eating and healthy physical activity awareness
- Create healthy and active neighbourhoods through demonstration projects
- Change healthy eating and healthy physical activity habits through product creation and promotion
- Build community connections to healthy eating and healthy physical activity opportunities for families



Strategies	2012 Activities	2012 Accomplishments
Promoting and Building Healthy Eating and Healthy Physical Activity Awareness	Support Policy Changes	<ul style="list-style-type: none"> ✓ Affiliation with Healthy Communities Partnership • Advocated to have Toronto Charter for Physical Activity endorsed by City of London Council • Collaborated with London Food Charter on implementation and awareness of Charter
	Support Social Marketing Strategies	<ul style="list-style-type: none"> ✓ 3,000 physical activity and well-being products distributed as HEHPA continues to support the Middlesex-London <i>inmotion</i>[™] initiative by branding CYN products and resources • 10,000+ contributed to the growth of <i>inmotion</i>[™] social media through Twitter, www.inmotion4life.ca and Facebook • Participated in <i>inmotion</i>[™] partnership through in-kind and financial contributions • Assisted in planning and fundraising for <i>inmotion</i>[™] Community Challenge • Received over 5,000 views from two Public Service Announcements 'Get Your :60' videos created and distributed through CYN partners • Promoted 'Get Your:60' videos through www.inmotion4life.ca, and other CYN and <i>inmotion</i>[™] partner social media outlets
	Connect Research and Practice	<ul style="list-style-type: none"> ✓ Partnered with Western University and Fanshawe College on research opportunities and information sharing • Facilitated collaborations between academic and community members of HEHPA on several research projects

Strategies	2012 Activities	2012 Accomplishments
Create Healthy and Active Neighbourhoods	Support Westminster Neighbourhood	<ul style="list-style-type: none"> 70 Westminster residents continue to implement activities in their Neighbourhood Action Plan to increase healthy eating & physical activity in their community. Examples of their 2012 successes include: <ul style="list-style-type: none"> "Westminster Gets <i>inmotion</i>TM" event attracted 200 participants from the community Four Westminster and area youth were hired as flash mob participants in partnership with Y.O.U. iWalk to school neighbourhood challenge increased the number of children/youth who walk or bike to school from 69% in 2011 to 89% in 2012 Westminster Working Group was the recipient of a \$50,000 park improvement grant for winning the Neighbourhood Challenge contest as part of the London's Million Tree Challenge Westminster Working Group's meetings with City staff and City Council were instrumental in expediting the development of bicycle lanes on Southdale Rd. as well as developing future plans for recreation bicycle paths through Westminster Ponds Marketing Strategy developed and implemented to help grow awareness of, and participation in, the Westminster Working Group and its events
	Transition Planning to Engage New Neighbourhoods	<ul style="list-style-type: none"> A Transition plan was developed and endorsed by the CYN <ul style="list-style-type: none"> Review of potential next neighbourhoods: Neighbourhood index was updated Asset mapping conducted on top 15 neighbourhoods Evaluation of Westminster will continue as resources are shifted to next demonstration neighbourhood
	Develop a Long Term Sustainability Support System	<ul style="list-style-type: none"> 'Tool-Kit' developed for Westminster Working Group with list of resources, contacts, and tasks to remain sustainable Updates were made to Westminster Working Group Action Plan, including new sub-group projects, leadership strategy, and new resident recruitment strategies Westminster Working Group was re-branded. Created a selection of promotional items to increase awareness and participation of local residents
	Seek Opportunities for Collaboration with Family Centers (FCs)	<ul style="list-style-type: none"> HEHPA staff continues to work collaboratively with other CYN priorities as well as staff and personnel of future Family Centres
Changing Healthy Eating and Healthy Physical Activity Habits through Product Creation and Promotion	Development of Products	<ul style="list-style-type: none"> Activity Trackers developed to complement Menu Makers Digital Tracker Tool developed and will be completed in early 2013. Tracker Tool will replace the Activity Trackers as a mobile and desktop computer application Various youth groups (over 250 youth) consulted through seminars about development of future products and projects
	Educating and Utilizing Existing Products	<ul style="list-style-type: none"> 3,000 Activity Tracker Calendars distributed through TVDSB, LCDSB and MLHU 10,000 Menu Makers distributed through many HEHPA partners (English and French versions) Two 'Get Your 60" videos completed and distributed by partners, CYN Website and affiliates, as well as Rogers Digital Television. Collectively received over 5,000 views Distributed brochures, posters and referral tools in both French and English through partners, trade shows and events

Strategies	2012 Activities	2012 Accomplishments
Building Community Connections to Healthy Eating and Healthy Physical Activity Opportunities for Families	Reduce Barriers to Cultures/ Populations of Need	<ul style="list-style-type: none"> ✓ HEHPA Community Connections Group continues to distribute a referral tool to allow families to break down the barriers to access and participate in recreation and sports. 6,000 tools were distributed in 2012 (2,000 in French) • Supported <i>Camps on TRACKS</i> program to increase inclusion of children and youth with special needs through a peer-mediated approach • Participated in 7th Generation Hip Hop Nation/Harvest Fest Pow Wow. Shared materials and products events and held Menu Maker activities • Supported 'Aussie X' program at City of London Summer camps. Giving children the opportunity to experience a different culture's physical activities
	Reduce Barriers to families of children with Disabilities	<ul style="list-style-type: none"> ✓ Promoted and supported 'Open Doors' event. The event showcased CYN and HEHPA partners whose services could be of value to senior secondary school students with disabilities
	Improve Financial Assistance and Financial Barriers	<ul style="list-style-type: none"> ✓ Began planning stages of access pass, including recruitment of organizations and agencies not previously identified as CYN/ HEHPA members

2013 Plans

The HEHPA group will:

- Support Middlesex-London **inmotion™** and the Community Challenge
- Continue to be involved with Healthy Communities Partnership and work towards advocacy projects
- Continue support of Westminster project, including Westminster Working Group and their strategic plans
- Transition into a second demonstration neighbourhood
- Continue to support TVDSB and LCSB physical activity and healthy eating initiatives at the neighbourhood level
- Complete, promote, and disseminate mobile Tracker Tool
- Investigate and translate Menu Maker and other HEHPA products to languages of need as required
- Liaise with Youth Community Economic Development to create 'By Kids, For Kids' projects
- Continue to use 'Get Your 60' as a promotional campaign
- Plan and implement Access Pass for Fall 2013
- Expand on the success of 'Doors Open' program
- Train CYN members in TRACKS with assistance from City of London Staff
- Work to improve transportation for healthy living as well as active transportation within City of London

Create a Family-Centred Service System (FCSS) Goal: To make it easier for London’s children, youth and families to participate fully in their neighbourhoods and community, and to find and receive the services they need.

In 2012 the Family-Centred Service System work became much more focused on the concrete and, sometimes difficult, steps to launching the network of neighbourhood Family Centres. The early part of the year was spent developing and fine-tuning elements of the Family Centre model. Through dialogue with all of the community partners, plans were developed that have gained endorsement of the CYN membership paving the way for the launch of the first 4 Family Centres.

The most exciting work took place at the neighbourhood level. Community Developers were working on the ground in Argyle, Carling-Thames, Westmount and White Oaks to engage children, youth and families in those neighbourhoods about the vision that they had for their Family Centre. These visions have been shared with the CYN and are now being used by the lead agencies to guide service planning for the Centres. The more specific details of what has been accomplished in 2012 are documented below.

Strategies	2012 Activities	2012 Accomplishments
Raise awareness of services	Develop e-communications	✓ • Successfully launched e-newsletter and e-bulletin to facilitate information within and between CYN members.
	<u>Create new CYN website:</u> <ul style="list-style-type: none"> Public site Members site 	✓ • Created a new website is increasing community awareness of the CYN and the important work that the Network is doing in our community. The site also features a members area where information can be shared collaboratively between partners to facilitate CYN initiatives.
System Reengineering		
Neighbourhood Level Engagement and Integration	4 CYN Community Developers to work with residents and service providers in the neighbourhoods of Argyle, Carling-Thames, Westmount and White Oak	✓ • Almost 6,000 residents in 4 neighbourhoods engaged in Family Centre activities • Residents developed 4 neighbourhood visions to guide the Family Centres • Increased resident participation in existing Family Centres • 2 Family Centre Facebook sites launched and ongoing Family Centre engagement via <i>Argyle Is Facebook</i> site
	Develop tools for integration at the neighbourhood level	✓ • Neighbourhood Local Partnership Agreement template developed
Inter professional Community of Practice	To develop Interprofessional Community of Practice Toolkit	✓ • Tool kit to support interprofessional collaboration in the Centres was developed according to evidence informed best practices
	Pilot Interprofessional Community of Practice toolkit	✓ • Toolkit piloted with working group of professionals and families. Improvements and enhancements were incorporated.
	Continue to train Community Developers and Community Development Coaches on the ACE Community Development Model & the Integration Assessment Tool	✓ • Service providers came together with families to review service provision and plans for the futures of the Family Centres • Toolkit adapted to facilitate strategic collaborative teambuilding process for the development of service plans for each Family Centre in 2013 • Developed new approaches to planning services in the Family Centre neighbourhoods

Strategies	2012 Activities	2012 Accomplishments
Shared Professional Development	Continue education and development on the ACE Community Development model and Integration Assessment Tool	<ul style="list-style-type: none"> ✓ Trained over 100 individuals on the Integration Assessment Tool. • 108 community members, residents and service providers received training in Active Creative Engaged Communities too
Common Experiences	Identify opportunities to implement common elements of the Family Centre model	<ul style="list-style-type: none"> ✓ Community Connectors in place in Carling-Thames and Westmount Family Centres • Lead agency table established to facilitate implementation of the Family Centre model
Governance	<p>Transition from a planning body to a governance body</p> <p>Develop governance structure to support the network of Family Centres</p>	<ul style="list-style-type: none"> ✓ Transitioned from System Reengineering Committee (planning) to Family Centred Service System Committee (governance) • Governance structure endorsed by London System Reengineering Committee and Child and Youth Network ✓ Developed templates for service planning and system endorsement
Measurement and Evaluation	Develop evaluation toolkit	<ul style="list-style-type: none"> ✓ Family Centre measurement and evaluation toolkit developed
Technology	Develop system to track Family Centre activity	<ul style="list-style-type: none"> ✓ Family Centre software tool developed to track the activity of families in individual centres and across the network of Family Centres. This information will support measurement and evaluation strategies.
Marketing and Communications	Develop common Family Centre Brand and identity	<ul style="list-style-type: none"> ✓ Family Centre Brand Developed (logo, tagline, brand standards and marketing materials)
Funding and Sustainability	Develop a sustainable financial model for Family Centres.	<ul style="list-style-type: none"> • Development of a permanent financial model for Family Centres has begun. Some early indicators of success were achieved.

2013 Plans

The Family Centred Service System team will:

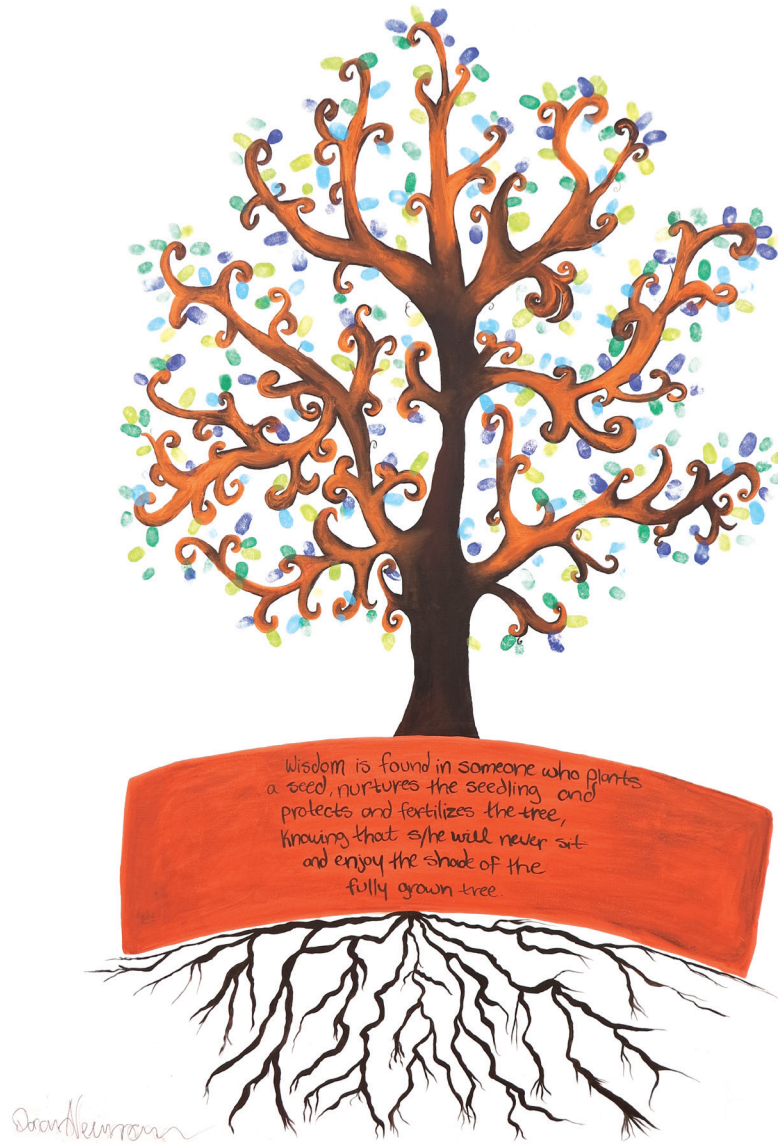
- officially open our first 4 neighbourhood Family Centres with service planning and ongoing engagement in the neighbourhoods to continue as full implementation of the Family Centre model comes to fruition
- launch a new, permanent governance structure to support the network of Family Centres
- create more intentional connections between the network of Family Centres and specialized services in our community

London's Child and Youth Agenda – 2012 Budget Summary

Provided below is an overview of the allocation of funding to support the implementation of the Agenda in 2012. Deliverables are listed for each of the project strategies and show the Child and Youth Network partner(s) involved in supporting and/or leading the activity.

Project Strategies	Deliverables	Funding Partners	Budget
Ending Poverty			
Increase awareness & engage the community	<ul style="list-style-type: none"> Awareness, engagement & advocacy strategy & evaluation plan 	<ul style="list-style-type: none"> City of London United Way 	\$20,000
Reduce the impact of poverty & make day-to-day life better	<ul style="list-style-type: none"> Develop strategies to address gaps, including detailed project plans, budget, evaluation & sustainability Harvest Bucks pilot initiative 	<ul style="list-style-type: none"> City of London United Way 	\$10,400
Break the cycle & stop the next generation from living in poverty	<ul style="list-style-type: none"> Glen Cairn Grade 7 Wraparound project support Overall Project Support/Community Development 	<ul style="list-style-type: none"> City of London Middlesex London Health Unit 	\$157,904
Improving Literacy			
Promote literacy to the whole community	<ul style="list-style-type: none"> Participation in community activities & events Project partnership support 	<ul style="list-style-type: none"> City of London 	\$3,446
Take a neighbourhood approach to literacy (Huron Heights neighbourhood)	<ul style="list-style-type: none"> Neighbourhood Literacy Working Group support Neighbourhood Action Plan implementation Overall project support / Community development 	<ul style="list-style-type: none"> City of London Investing in Children LUSO Community Services 	\$173,305
Promote literacy from birth	<ul style="list-style-type: none"> Baby's Book Bag 	<ul style="list-style-type: none"> City of London Kiwanis Club of Forest City-London contributed \$25,000 to the Baby's Book Bag Project 	\$24,187
Improve family literacy	<ul style="list-style-type: none"> Family Literacy Kits Family Literacy Conference & Community Family Literacy Nights Website-London ABCs app, social media, newsletter campaign, web hosting, maintenance & promotion 	<ul style="list-style-type: none"> City of London Discounts leveraged by London Public Library for books ordered resulted in savings of \$28,600 	\$42,341
Improve youth literacy	<ul style="list-style-type: none"> Youth Community Economic Development support Youth Service Inventory 	<ul style="list-style-type: none"> City of London Boys and Girls Club of London 	\$5,000
Healthy Eating/Healthy Physical Activity			
Promoting and Building Healthy Eating and Healthy Physical Activity Awareness	<ul style="list-style-type: none"> Referral maps inmotion™ contributions 	<ul style="list-style-type: none"> Middlesex London Health Unit Western University Fanshawe College City of London 	\$7,350
Create healthy, active neighbourhoods	<ul style="list-style-type: none"> Programming Activities include (Growing Chefs, Westminster Working Group events & projects) Neighbourhood Evaluation & Consultation Overall project support/Community Development 	<ul style="list-style-type: none"> Growing Chefs South London Neighbourhood Resource Centre NRAWP, Investing in Children, Western University, Fanshawe College 	\$162,600
Changing Healthy Eating and Healthy Physical Activity Habits through Product Creation & Promotion	<ul style="list-style-type: none"> Mobile Tracker Tool Printing of Menu Makers & Activity Trackers 'Get Your :60' Videos and Promotional Material 	<ul style="list-style-type: none"> Middlesex London Health Unit City of London Fanshawe College Boys and Girls Club of London 	\$45,900
Building Community Connections to Healthy Eating & Healthy Physical Activity Opportunities for Families	<ul style="list-style-type: none"> Support to summer camps & TRACKS Family-friendly Recreation & Healthy Living Resource Guide 	<ul style="list-style-type: none"> Heart and Stroke Middlesex London Health Unit City of London Community Living London 	\$5,450
Family-Centred Service System / System Reengineering			
Support of Network	<ul style="list-style-type: none"> Support of Network Engage for Change II 	<ul style="list-style-type: none"> City of London* 	\$35,600
CYN Web Development	<ul style="list-style-type: none"> CYN Website 	<ul style="list-style-type: none"> City of London* 	\$13,600
CYN Web Development System Reengineering Build capacity/ Integration	<ul style="list-style-type: none"> ACE & IAT Training Technology, Marketing, Interprofessional Community of Practice, Measurement & Evaluation 	<ul style="list-style-type: none"> City of London* 	\$75,100
Engage community / Implement neighbourhood hubs	<ul style="list-style-type: none"> Support for community development at the neighbourhood level Family Centre Fixturing 	<ul style="list-style-type: none"> Crouch Neighbourhood Resource Centre London Children's Connection, Merrymount OEYC South London Neighbourhood Resource Centre YMCA of Western Ontario, City of London* 	\$313,800

*City of London support of Network through Ministry of Children and Youth Services Best Start Funding of \$62,808 and additional \$200,000 in CAR-CIL funding



We are on our way to achieving our vision for our children and youth:
*Happy, healthy children and youth today; caring, creative,
responsible adults tomorrow*

For more information on London's Child and Youth Agenda contact us at:

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