

Middlesex-London Health Unit Accountability Agreement Performance Indicator Targets		Baseline Period	Ontario Median	Ontario Range	Your Baseline	MOHLTC Health Promotion Division Identified Targets January 2012				1 Board of Health Accepts (Y/N)	
						2012 Target	Rationale for 2012 Target	2013 Target	Rationale for 2013 Target	2012	2013
10	% of youth (ages 12-18) who have never smoked a whole cigarette	2009+2010	84.2%	67.3%-92.5%	83.6%	N/A	MHPS will monitor 2012 results but due to data quality, will only set a 2013 target using combined 2012-2013 data.	85.3%	Achievement of targets will result in continued improvement at the provincial level. Your health unit is in quartile 3 which has been assigned a target of +2% relative to your baseline based on current performance and room for further improvement.	N/A	Y
11	% of tobacco vendors in compliance with youth access legislation at the time of last inspection	2011	94%	79%-100%	96%	≥90%	Achievement of targets will result in maintaining the current provincial tobacco vendor compliance rates. Your health unit has been assigned a tobacco vendor compliance rate target of ≥90% based on current performance. A minimum of a 90% tobacco vendor compliance rate has been documented as the level that effectively limits youth access to tobacco products and takes into consideration other confounding factors.	≥90%	Achievement of targets will result in maintaining the current provincial tobacco vendor compliance rates. Your health unit has been assigned a tobacco vendor compliance rate target of ≥90% based on current performance. A minimum of a 90% tobacco vendor compliance rate has been documented as the level that effectively limits youth access to tobacco products and takes into consideration other confounding factors.	Y	Y
12	Fall-related emergency visits in older adults aged 65+ (rate per 100,000 per year)	2009	6,020	3817-8365	5,826	N/A	MHPS will continue to monitor 2012 results but due to data lag, will only set a 2013 target.	5,651	Achievement of targets will result in a reversal of the current provincial trend of increasing falls rates among those aged 65 years+. Note that 2013 target reflects 2012 achievements. Your health unit is in quartile 2 which has been assigned a target of -3% relative to your baseline, based on current performance and room for further improvement.	N/A	N
13	% of population (19+) that exceeds the Low-Risk Drinking Guidelines	2009+2010	32.2%	20.2%-36.5%	33.4%*	N/A	MHPS will monitor 2012 results but due to data quality, will only set a 2013 target using combined 2012-2013 data.	32.1%	Achievement of targets will result in improvement at the provincial level. Your health unit is in quartile 3 which has been assigned a target of -4% relative to your baseline based on current performance and room for further improvement.	N/A	Y
14	Baby Friendly Initiative Status (category)	2011	N/A	Preliminary - Designated	Preliminary	Intermediate	MHPS' goal is to have all public health units BFI Designated to support breastfeeding in Ontario. Currently your health unit is in the Preliminary category with an assigned target of Intermediate. Only planning is required to move from Preliminary to Intermediate.	Advanced	MHPS' goal is to have all public health units BFI Designated to support breastfeeding in Ontario. Your health unit will be in the Intermediate category with an assigned target of Advanced.	Y	Y

Board of Health Proposed Targets

2	3	4	5
2012 Target	Board of Health Rationale for 2012 Target	2013 Target	Board of Health Rationale for 2013 Target
		5847	In 2009, the rate of emergency department visits for falls in those age 65+ was lower than the 5 year trend between 2005 and 2010 would indicate. It was low, likely due to statistical variation. We recommend a baseline of the average of 2008-2010 years which is 6027/100,000 and a 3% reduction from that rate would be 5847/100,000 in 2013.