

Workplan #1
Middlesex County - Toronto Charter for Physical Activity (TCPA)

Appendix B

Policy Focus	Policy Goal	Current Status of Policy Development (see Appendix A for definitions)	Partners (see Appendix A for examples)	Activities / Action Steps	MOHLTC Funds Requested	Expected Outcomes (by March 31, 2013)
<input checked="" type="checkbox"/> Physical Activity	Seek endorsement of the TCPA from Middlesex County municipalities so that civic administration and municipal council use framework and principles for future physical activity policy action.	<p>Need for policy identified</p> <p><input checked="" type="checkbox"/> Preliminary development of policy</p> <p><input type="checkbox"/> Advanced development of policy</p> <p><input type="checkbox"/> Policy developed</p> <p><input type="checkbox"/> Policy implemented</p>	<p><input checked="" type="checkbox"/> Government</p> <p><input type="checkbox"/> Private Sector</p> <p><input checked="" type="checkbox"/> NGOs</p> <p><input type="checkbox"/> Other Health-Related Service Providers</p> <p><input checked="" type="checkbox"/> Non-Health Services Sector</p> <p><input checked="" type="checkbox"/> Community Organizations</p> <p><i>*Please attach a full list of Partners to this Workplan, listed by level of involvement (core, involved, supportive, periphery – see Appendix A for definitions)</i></p>	Identify municipalities that are ready, i.e. have demonstrated interest in creating a healthy community		<p>Preliminary Development of Policy</p> <p>Description of outcomes: Decision makers/stakeholders engaged in consultation. Move 1 to 2 Middlesex municipalities to readiness for endorsement.</p> <p>Middlesex County specific physical activity promotional video produced</p> <p>Proposed impact/reach (#): 76,104</p>
				Within identified municipalities, gather community support for TCPA by meeting with community stakeholders (community partners & influencers, municipal staff, politicians, decision makers)		

Workplan #2

Position Paper – What Makes a Healthy Community

Policy Focus	Policy Goal	Current Status of Policy Development (see Appendix A for definitions)	Partners (see Appendix A for examples)	Activities / Action Steps	MOHLTC Funds Requested	Expected Outcomes (by March 31, 2013)
<input checked="" type="checkbox"/> Physical Activity	Contract a researcher to write a position paper that identifies built environment factors that influence physical activity within rural contexts to be used to influence official plan reviews. Examples of built environment factors include design and infrastructure elements of a healthy community that support active living including urban design, site plans, green space/parks, universal access to parks, playgrounds, programs (culture, language, special needs), restrictive recreation policies, trees, etc	<input type="checkbox"/> Need for policy identified <input checked="" type="checkbox"/> Preliminary development of policy <input checked="" type="checkbox"/> Advanced development of policy <input type="checkbox"/> Policy developed <input type="checkbox"/> Policy implemented	<input checked="" type="checkbox"/> Government <input type="checkbox"/> Private Sector <input checked="" type="checkbox"/> NGOs <input checked="" type="checkbox"/> Other Health-Related Service Providers <input checked="" type="checkbox"/> Non-Health Services Sector <input checked="" type="checkbox"/> Community Organizations <i>*Please attach a full list of Partners to this Workplan, listed by level of involvement (core, involved, supportive, periphery – see Appendix A for definitions)</i>	<p>Consult with decision and policy makers to identify common goals and objectives to be integrated into position paper.</p> <p>Consult with Physical Activity Policy Action Team to identify framework of the position paper.</p> <p>Consult with researcher to write a position paper on what the key built environment elements that influence physical activity within a rural context to support official plan reviews.</p> <p>Share draft position paper with key stakeholders (Health and Municipal)</p> <p>Review and edit position paper.</p> <p>Develop distribution and communication plan for position paper</p>	Research consultant \$30,000 (\$100.00/hr)	<p>Preliminary & Advanced development of policy</p> <p>Description of outcomes: Collaboration with decision and policy makers in the goals and objectives of the position paper.</p> <p>Position paper written and distributed.(# distributed)</p> <p># of media contacts, articles, interviews etc</p> <p>Proposed impact/reach (#): London (378,809)</p>

Workplan #3

Healthy Communities Checklist (HCC)

Policy Focus	Policy Goal	Current Status of Policy Development (see Appendix A for definitions)	Partners (see Appendix A for examples)	Activities / Action Steps	MOHLTC Funds Requested	Expected Outcomes (by March 31, 2013)
<input checked="" type="checkbox"/> Physical Activity	Contract an urban design researcher evidence based indicators and develop a Healthy Community Checklist's (HCC) that can be used by public health staff, planners, developers/builders, engineers in order to provide valid, standardized input into Area Studies and Land Use Applications that includes built environment features that support physically active lifestyles.	<input checked="" type="checkbox"/> Need for policy identified <input type="checkbox"/> Preliminary development of policy <input type="checkbox"/> Advanced development of policy <input type="checkbox"/> Policy developed <input type="checkbox"/> Policy implemented	<input checked="" type="checkbox"/> Government <input checked="" type="checkbox"/> Private Sector <input checked="" type="checkbox"/> NGOs <input checked="" type="checkbox"/> Other Health-Related Service Providers <input checked="" type="checkbox"/> Non-Health Services Sector <input checked="" type="checkbox"/> Community Organizations <i>*Please attach a full list of Partners to this Workplan, listed by level of involvement (core, involved, supportive, periphery – see Appendix A for definitions)</i>	Consult with researcher, experts & key decision makers to identify criteria that create a healthy community design that promotes physical activity. Develop a HCC for the City of London. Develop a distribution plan to disseminate HCC to key decision makers.	Research consultant \$15,000(\$75/h)	Status of policy development : Need for policy identified & preliminary development of policy Description of outcomes: 2-4 consultations with key decision makers including developers. Creation and distribution of a HCC.(# distributed) # of media contacts, articles, interviews etc. Proposed impact/reach (#): London (378,809)

Workplan #4

Support Local Partners Policy Work

Policy Focus	Policy Goal	Current Status of Policy Development (see Appendix A for definitions)	Partners (see Appendix A for examples)	Activities / Action Steps	MOHLTC Funds Requested	Expected Outcomes (by March 31, 2013)
<input checked="" type="checkbox"/> Physical Activity	Increase capacity of Partners & stakeholders of local networks, organizations including Healthy Communities Middlesex-London: Physical Activity Policy Action Team partners to develop / enhance physical activity policy in their mandate / programs & services using various communication strategies.	Need for policy identified	<input checked="" type="checkbox"/> Government <input checked="" type="checkbox"/> Private Sector <input checked="" type="checkbox"/> NGOs <input checked="" type="checkbox"/> Other Health-Related Service Providers <input checked="" type="checkbox"/> Non-Health Services Sector <input checked="" type="checkbox"/> Community Organizations <i>*Please attach a full list of Partners to this Workplan, listed by level of involvement (core, involved, supportive, periphery – see Appendix A for definitions)</i>	Develop a communication plan that will provide increased knowledge to community partners – web based information, resources, reports, web badge links	\$5000 (website design, creation of web badges)	Status of policy development Preliminary development of policy
		<input checked="" type="checkbox"/> Preliminary development of policy		Review status of physical activity policies in Middlesex-London to determine opportunities and gaps e.g. improving accessibility for clients		Description of outcomes: Engage new community partners to support Physical Activity policy.
		<input checked="" type="checkbox"/> Advanced development of policy		Notify partners of opportunities to participate in consultations with key stakeholders to move physical activity policy development and interventions forward in Middlesex-London.		Shared leadership and sustainability for policy.
		<input type="checkbox"/> Policy developed <input type="checkbox"/> Policy implemented		Bring partners together to determine strategies to support physical activity /built environment/community design policy initiatives.		Proposed impact/reach (#): London (378,809)
				Knowledge exchange in the areas of; policy identification, policy development, policy sustainability and communication with policy makers and key stakeholders.		

