

TO: Chair and Members of the Board of Health

FROM: Christopher Mackie, Medical Officer of Health

DATE: 2015 February 19

---

## HEALTHY CHILD DEVELOPMENT (HCD) PROGRAM INFORMATION VIDEO FOR FAMILIES

### **Recommendation**

*It is recommended that the Board of Health endorse a request to the Ministry of Children and Youth Services (MCYS) for additional funding for accessibility as outlined in Report No. 014-15 re HCD Program Information Video for Families.*

### **Key Points**

- In 2014, MCYS replaced the electronic case management and data entry systems for Healthy Babies Healthy Children (HBHC), Preschool Speech and Language (PSL), Infant Hearing (IH) and Blind Low Vision Early Intervention (BLV) programs with a single system.
- MLHU received funding from MCYS to create a provincial information video for families to facilitate the collection of consent to both participate in HCD Programs and share key information between programs in the system.
- Endorsement from the MLHU Board of Health to request additional funding to enhance accessibility of the video, including subtitles in multiple languages available will highlight the need for accessibility in multi-cultural communities.

### **Ministry of Children and Youth Services (MCYS) HCD- Integrated Services for Children Information System (ISCIS)**

MCYS HCD programs include Healthy Babies Healthy Children (HBHC), Preschool Speech and Language (PSL), Infant Hearing (IH) and Blind Low Vision Early Intervention (BLV). In the winter of 2014, MCYS replaced the existing provincial case management and data entry applications for these programs with one system called HCD-ISCIS. One of the components of HCD-ISCIS is the ability to share demographic/family and program data amongst all four programs. Benefits to this include reducing duplication of data entry (e.g. currently all demographic data in HBHC and IH are entered twice for all newborns in the province); facilitating transfers across regions and Public Health Units; streamlining intake processes; and providing better data integrity. MCYS has asked Public Health Units (PHUs) to work together with their local birthing hospitals and HBHC, PSL, IH and BLV programs in order to develop a process for obtaining consent from families to share information between programs.

### **HCD-ISCIS Information Video**

In March 2014, PHUs in the Southwest Region applied to MCYS for \$5000 in one-time funding to create a video for families to facilitate the collection of consent. Funding was provided and the MLHU was identified as the lead for creating the video. In consultation with our partner PHUs, Managers from Family Health Services worked together with Communication and Privacy and Information Managers to create this video. The video was filmed at London Heath Sciences Centre and produced by Keyframe Productions. The content of the video provides common messaging about the purpose of the different programs as well as the

information that is shared between programs and the purpose of sharing. The video is only available in English at this time.

**Conclusion/Next Steps**

In January 2015, MCYS sent a memo to all four programs (Appendix 1) announcing that the final version of the video was posted on the MCYS SharePoint site and a Private Link on YouTube for access by birthing hospitals and Public Health Units across the province. Endorsement from the MLHU Board of Health to request additional provincial funding to support accessibility issues as well as having subtitles in multiple languages available will highlight the need for accessibility in multi-cultural communities.

This report was prepared by Ms. Debbie Shugar and Ms. Nancy Greaves, Managers, Family Health Services.

A handwritten signature in black ink, appearing to read 'C. Mackie'.

Christopher Mackie, MD, MHSc, CCFP, FRCPC  
Medical Officer of Health